#### Bootcamp for New Investigators in Clinical Research

#### Session 3. Thurs Jan 19, 12-2 pm (virtual)

#### Participant recruitment and retention

- Enhancing participant diversity in Covid-19 Trials David Diemert, MD
- Control populations, Healthy Heroes Dr. Beth Tarini, MD, MS
- Radio outreach to Latinx Communities Dr. Elmer Huerta, MD, MPH

#### IRBs and E-consent

- E-consent and tracking Sarah Ford-Trowell, MPA
- sIRB for multi-site research Almarie Coleman, CIP
- Defining the institutional indemnification parts of consent Alavy Sos, MS

#### Breakouts: Institutional solutions to challenges

Steps to enhance recruitment and retention - Understanding consents and building equity - What is good monitoring? - How to foster social media for communication

- GW: Sarah Ford-Trowell, Richmond Amoako, and Liudmila Tahai
- CNH: Almarie Coleman, Kristin Breslin

## School of Medicine & Health Sciences

THE GEORGE WASHINGTON UNIVERSITY



# Enhancing Participant Diversity in COVID-19 Vaccine Trials at GW



David Diemert, MD, FRCP(C)

Director, GW Vaccine Research Unit Professor of Medicine & MITM

Bootcamp on Clinical Research for New Investigators 19 January 2023





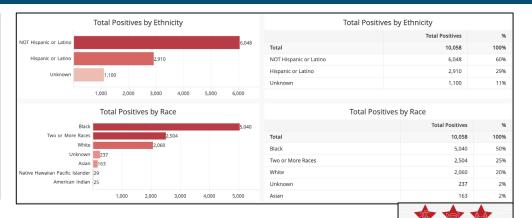
#### COVID-19 Mortality & Morbidity in Underserved Communities

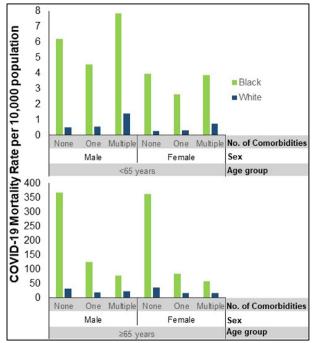
The NEW ENGLAND JOURNAL of MEDICINE

SPECIAL ARTICLE

Hospitalization and Mortality among Black Patients and White Patients with Covid-19

Eboni G. Price-Haywood, M.D., M.P.H., Jeffrey Burton, Ph.D., Daniel Fort, Ph.D., and Leonardo Seoane, M.D.

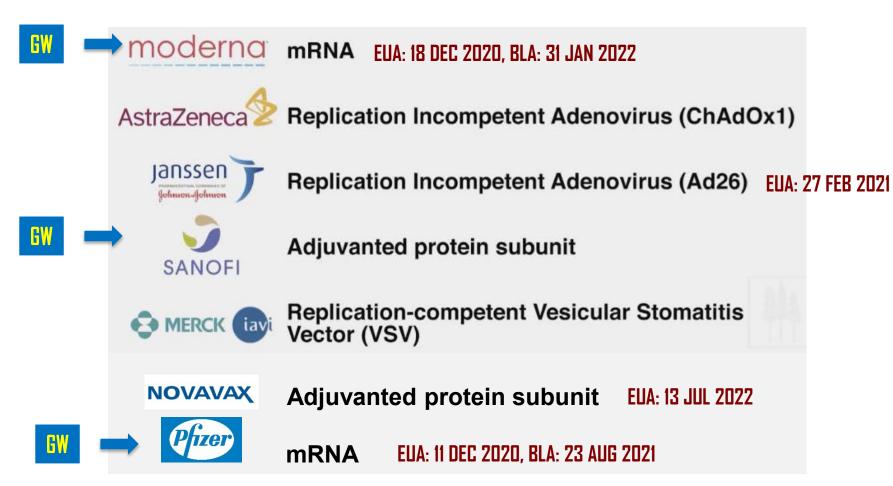




eClinicalMedicine 2021 33DOI: (10.1016/j.eclinm.2021.100761) Copyright © 2021



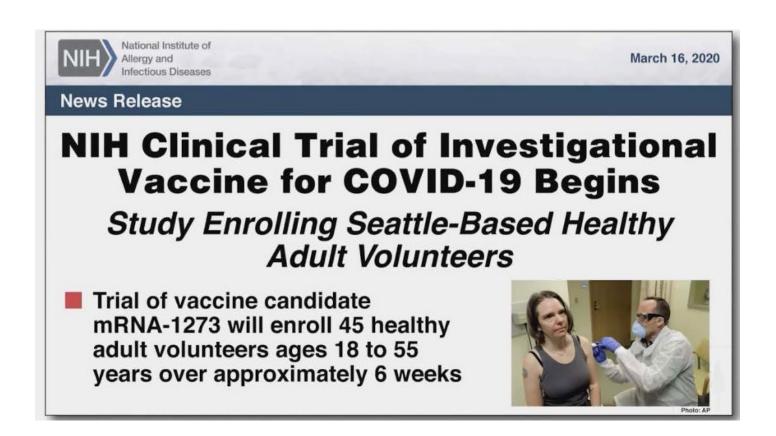
#### USG-Supported COVID-19 Vaccines



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#### Moderna Study Enrollment at GW

• First GW ppt enrolled 8/12/2020, last ppt enrolled 10/23/2020

#### • 349 participants

- 51% White, 36% Black, 5% Asian, 8% Other
- 25% Hispanic
- -26% > 65 years old, 14% were 18-64 yo and at risk
- 60% male
- <4% lost to follow up after 1 year



#### Wear your contribution to the world proudly.

You could be part of important research for a COVID-19 vaccine. To learn more, talk to your doctor and contact this participating research site:

George Washington University Vaccine Research Unit Telephone #: (202)-994-0047 Email: COVID19VaxTrial@gwu.edu

moderna





#### Moderna mRNA COVID-19 Phase 3 Trial Demographics

Characteristics	Placebo (N=15,170)	mRNA-1273 (N=15,181)	Total (N=30,351)
Sex — no. of participants (%)			
Male	8,062 (53.1)	7,923 (52.2)	15,985 (52.7)
Female	7,108 (46.9)	7,258 (47.8)	14,366 (47.3)
Mean age (range) — yr	51.3 (18–95)	51.4 (18–95)	51.4 (18–95)
Age category and risk for severe Covid-19 — no. of participants (%)†			
18 to <65 yr, not at risk	8,886 (58.6)	8,888 (58.5)	17,774 (58.6)
18 to <65 yr, at risk	2,535 (16.7)	2,530 (16.7)	5,065 (16.7)
≥65 yr	3,749 (24.7)	3,763 (24.8)	7,512 (24.8)
Hispanic or Latino ethnicity — no. of participants (%)‡			
Hispanic or Latino	3,114 (20.5)	3,121 (20.6)	6,235 (20.5)
Not Hispanic or Latino	11,917 (78.6)	11,918 (78.5)	23,835 (78.5)
Not reported and unknown	139 (0.9)	142 (0.9)	281 (0.9)
Race or ethnic group — no. of participants (%);			
White	11,995 (79.1)	12,029 (79.2)	24,024 (79.2)
Black or African American	1,527 (10.1)	1,563 (10.3)	3,090 (10.2)
Asian	731 (4.8)	651 (4.3)	1,382 (4.6)
American Indian or Alaska Native	121 (0.8)	112 (0.7)	233 (0.8)
Native Hawaiian or Other Pacific Islander	32 (0.2)	35 (0.2)	67 (0.2)
Multiracial	321 (2.1)	315 (2.1)	636 (2.1)
Other	316 (2.1)	321 (2.1)	637 (2.1)
Not reported and unknown	127 (0.8)	155 (1.0)	282 (0.9)





#### • Leverage Existin

- —Existing CABs
- SPH & Rodham
- —Community gro
- Legwork!
- Traditional Media
- Social Media
- Participant amb

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# GWU's covid-19 clinical trial has met one early goal — getting Black and Latino people to join



September 13, 2020 at 8:00 a.m. EDT



Mark M. Spradley, 66, volunteered to be a test subject in George Washington University's clinical trial for a vaccine for the coronavirus. (Sarah L. Voisin/The Washington Post)



proudly

nit





#### Moderna Phase 3 – GW Recruitment Strategies

#### Websites

- CoVPN Volunteer Screening Registry
- NextDoor
- ResearchMatch
- PatientWing
- www.covid19studies.org

#### Social Media

- Facebook, Twitter, Instagram
- Press Release
- GW VRU Website
- Traditional Media
  - **—** TV
  - Radio
  - Print





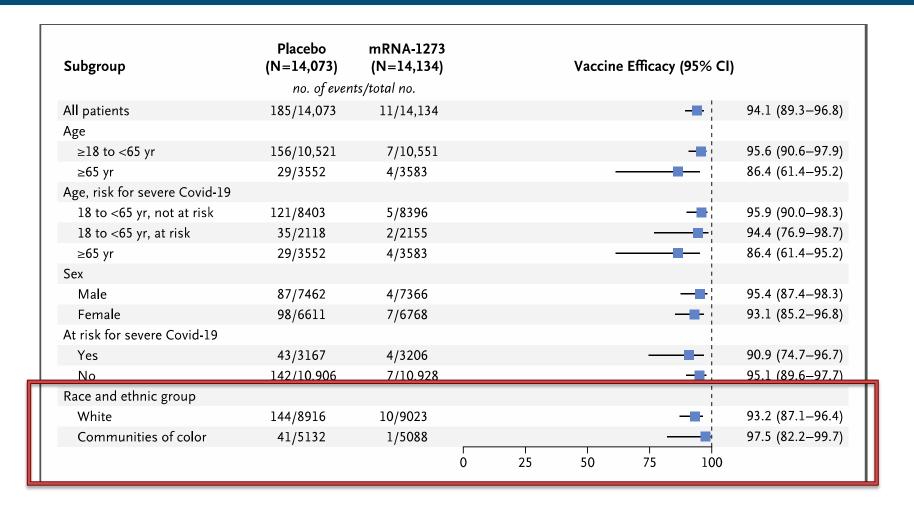
#### CoVPN Volunteer Registry



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#### mRNA-1273 Phase 3 Efficacy



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Baden et al, NEJM, 30Dec2020





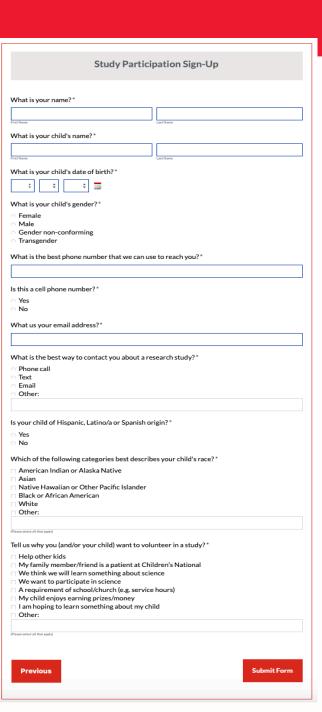
#### Rationale

- Observational and intervention projects often require comparisons of observations with otherwise similar and "healthy" individuals.
- Finding a diverse group "healthy" controls can be time consuming and difficult
- A ready cohort of individuals willing to participate in research studies could enhance research efficiency and reduce costs

#### **Healthy Heroes Cohort**



<u>Healthy Heroes - Clinical Trials | Children's National Hospital (childrensnational.org)</u>

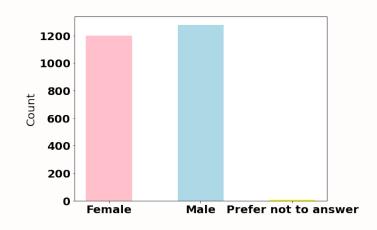


#### **Healthy Heroes Normal Cohort**

Total registrants: 2486

#### Distribution by age groups

0-1yo	152
2-5yo	975
6-10yo	1058
11-14yo	302
15-18yo	0



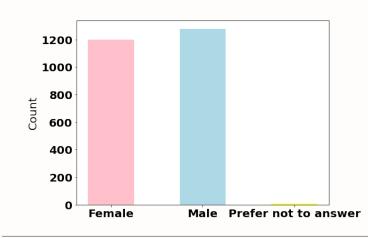


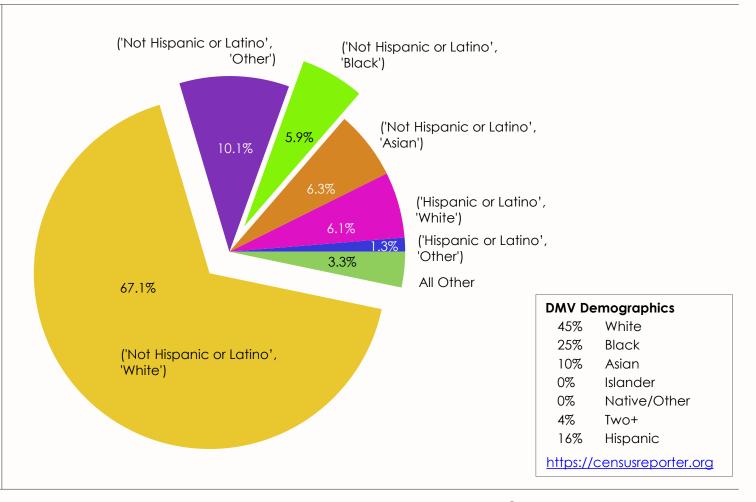
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#### CONTACTS

- Dr. Lisa Guay-Woodford <u>lguaywoo@childrensnational.org</u>
- Dr. Beth Tarini <u>btarini@childrensnational.org</u>
- Jasmine Jaber jjaber@childrensnational.org





## Bootcamp on Clinical Research for New Investigators

# Session 3: Participant recruitment and retention

Radio outreach to Latinx communities

Washington, DC January 19, 2023

Elmer E. Huerta, MD, MPH

# In order to recruit and retain volunteers in clinical trials...

# We need to inform and educate them...

# How can we convince people that participating in clinical trials is important?

I am convinced that coherent, consistent, media-based, public education programs need to be created

An ethnically-sensitive, culturally-relevant, media-based community outreach program was progressively developed since 1989 following four basic principles:

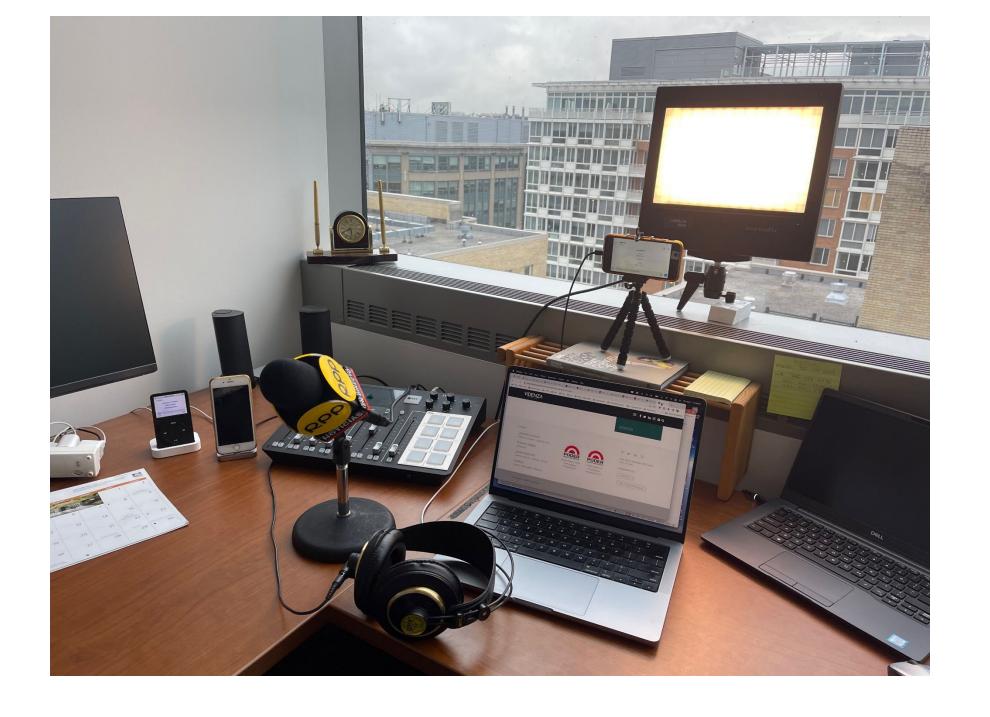
#### Radio outreach to Latinx communities

- Radio has been a powerful public health tool
- Started December 4, 1989
- The "Community Clinic of the Air" is broadcast daily in the DC and South Florida Metro areas

### Our Media Principles...

- 1. Use the media CONSISTENTLY
- 2. Develop COMPREHENSIVE health education programs
- 3. Use ALL MEDIA CHANNELS available TO the community
- 4. Be a TRUSTED MESSENGER

January 19, 2023 25



# Creation of the Cancer Preventorium

## PREVENTORIUM

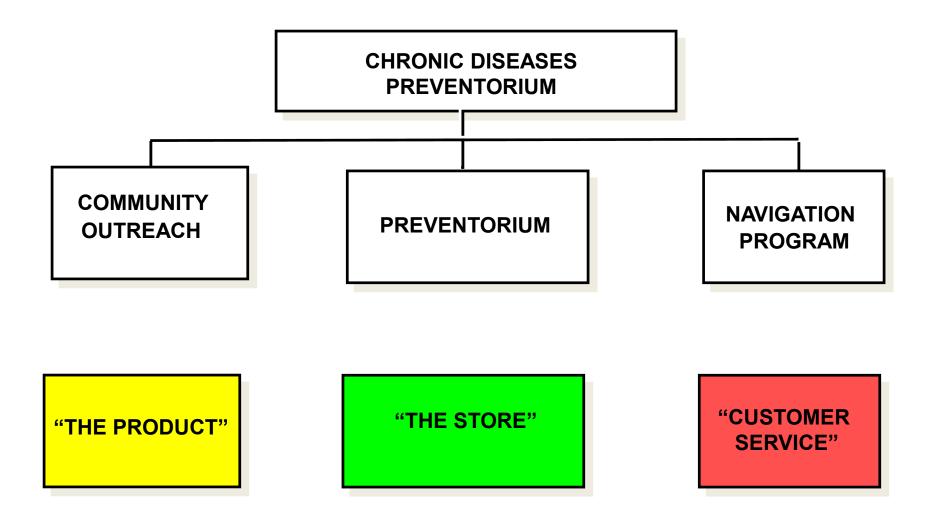
NOUN: 1. An institution for the prevention and early detection of chronic diseases or for medically supervised patient education. 2. A resert for maintenance of health, especially for people without evident illness.

**Our proposed definition** 

#### The Preventorium has two main goals:

- ✓ To find and treat early asymptomatic conditions (cancer, diabetes, high blood pressure)
- ✓ To find and manage risk factors for those chronic conditions

#### **Preventorium Model**



#### **Preventorium Model**





Use od media by a trusted professional





Preventorium



Navigation

Personalized follow up

Culturally and ethnically sensitive messages





Revisit for continuous care



Registration and data collection



Tools





Interventions

Link to primary care services

Genetic testing

Clinical trials enrollment

Lifestyle interventions

# The Washington Cancer Institute at MedStar Washington Hospital Center

#### **Cancer Preventorium**

✓ Date Started: July 27, 1994

✓ Patients Seen (as of 2/28/20):

38,172

# The Washington Cancer Institute at MedStar Washington Hospital Center

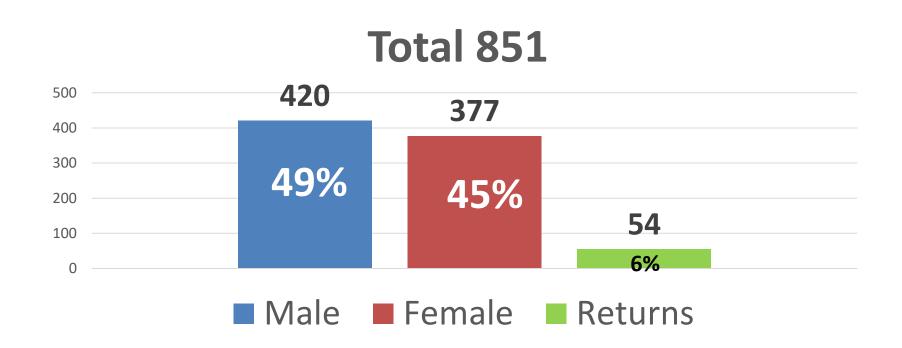
#### **Cancer Preventorium**

GENDER:

Male: 12,052 (31%)

Female: 26,120 (69%)

## Patients seen at the GW Cancer Preventorium September 3, 2020 to January 12, 2023



# I still consider good information to be the best medicine

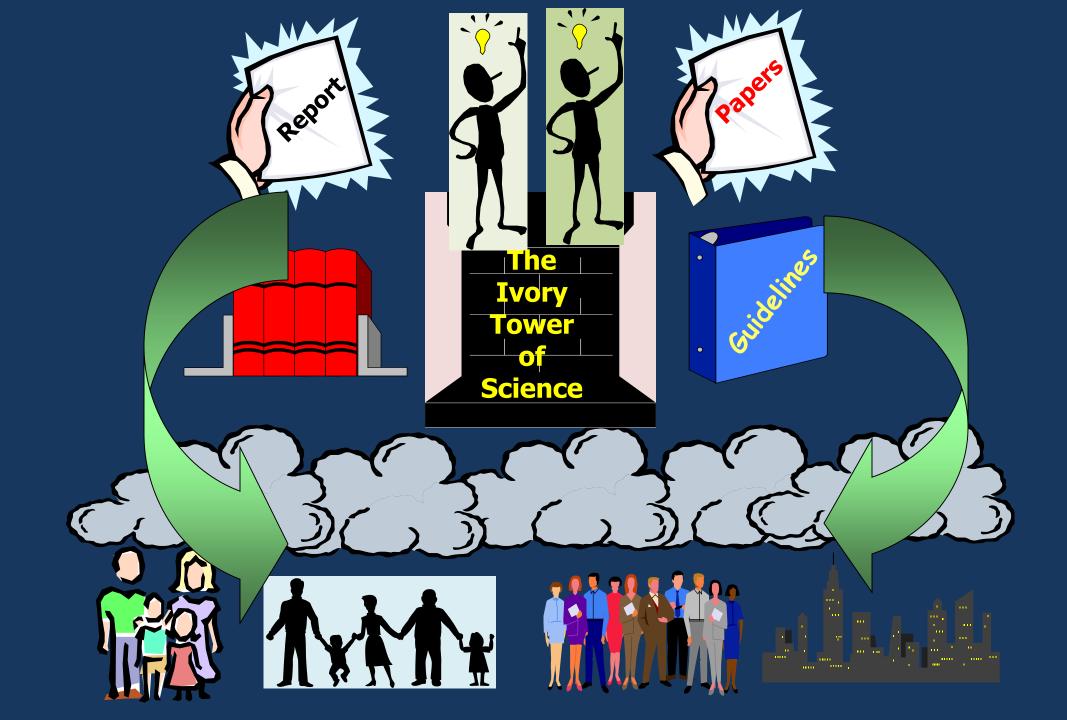
Michael E. DeBakey, MD Inventor, Surgeon, Educator, (1908-2008)

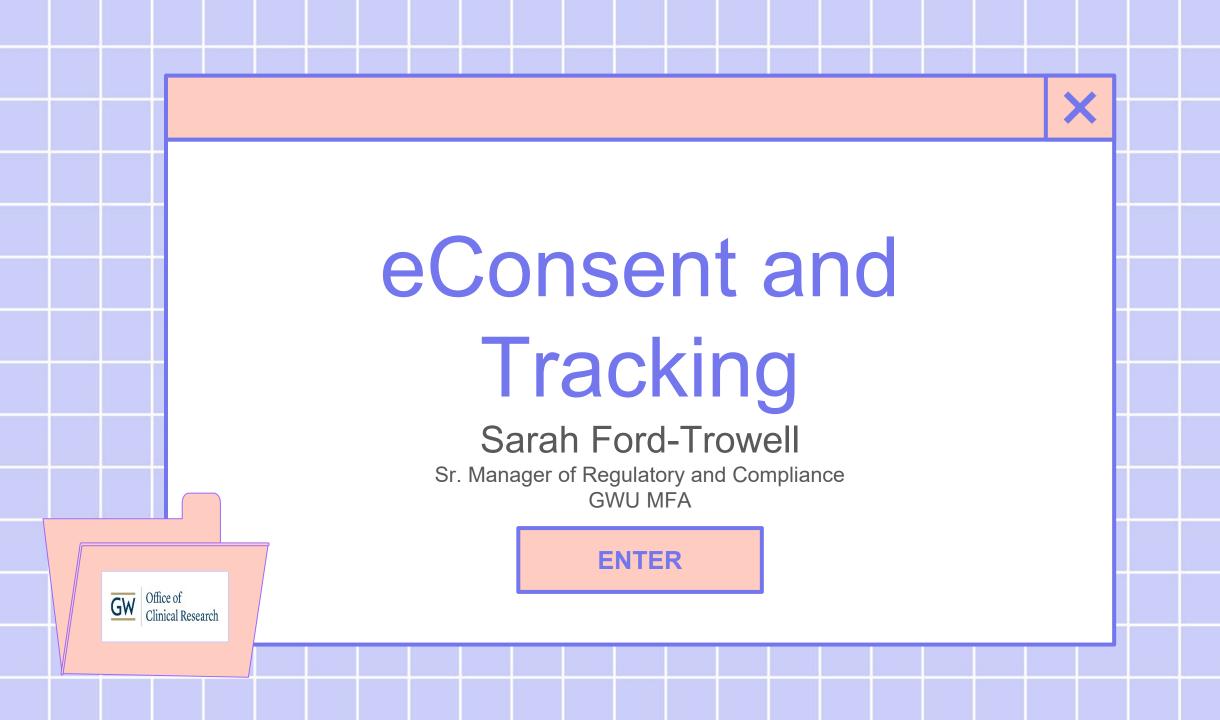
January 19, 2023 35

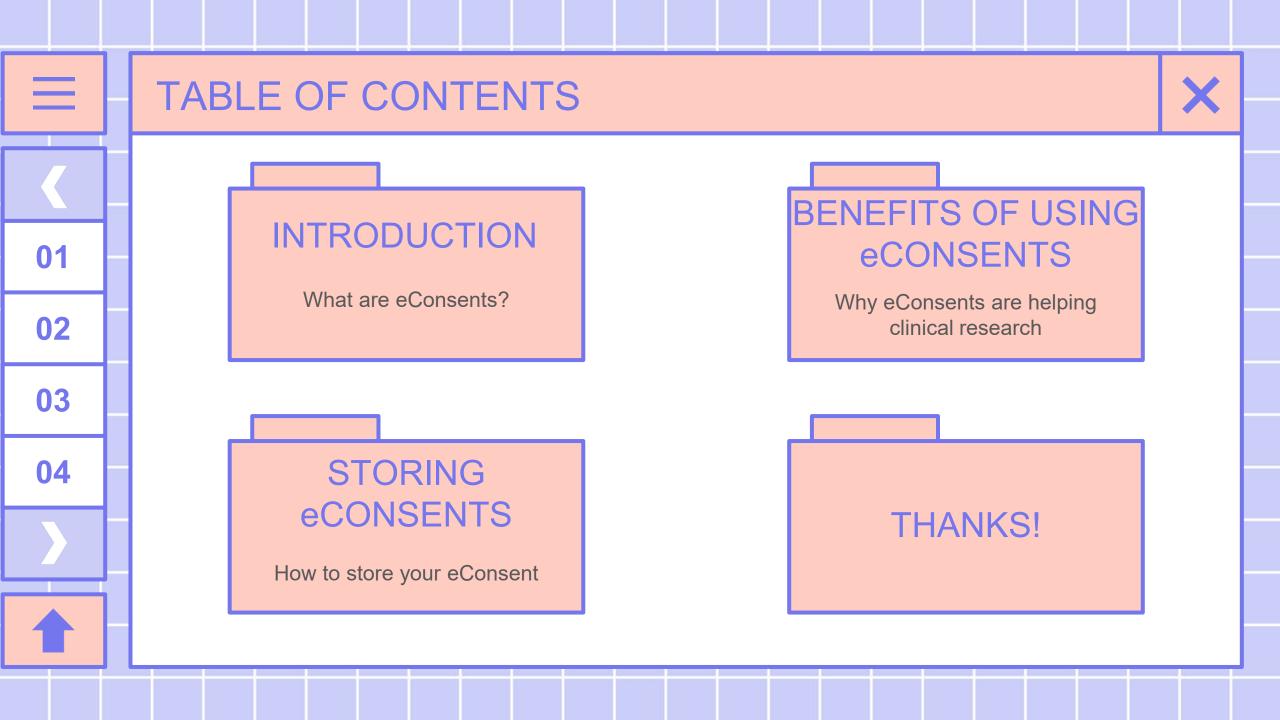
Knowledge exists in two forms
-<u>lifeless</u>, stored in books- and <u>alive</u>
in the consciousness of men

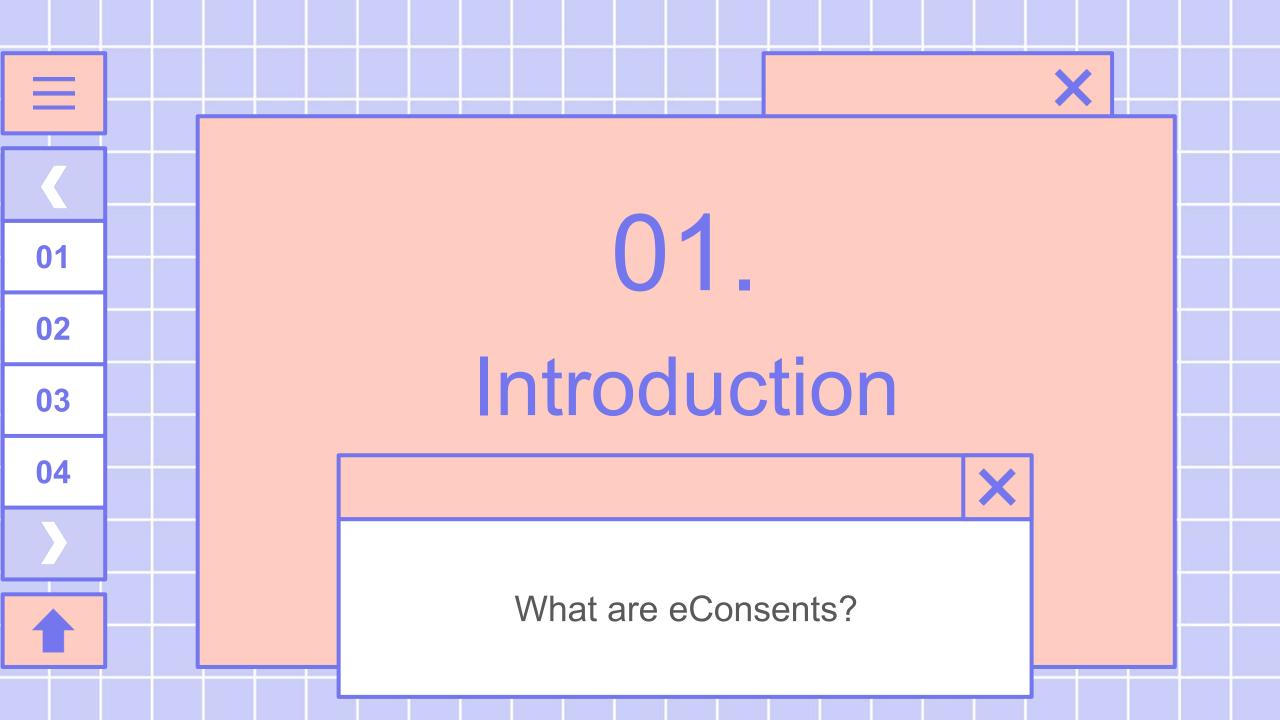
The second form... is the essential one.

Albert Einstein









# 02 03 04

#### **eConsents**



An electronic Informed Consent (eIC) refers to an interactive online-based Informed Consent application that facilitates interactions over time and enables a personalized approach, adapted to research participants' needs.

- In a research, it has shown that using eConsent illustrates to
- Increase participant adherence to the study requirements and retention,
- Reduced drop-out rates and
- increased protocol adherence

Ultimately this aids the participants in benefiting from the trial treatment, which may be potentially lifesaving





#### Why Participants Prefer eConsents



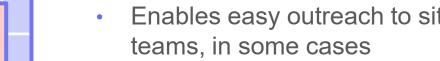
01

02

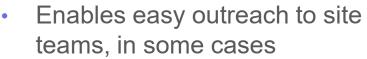
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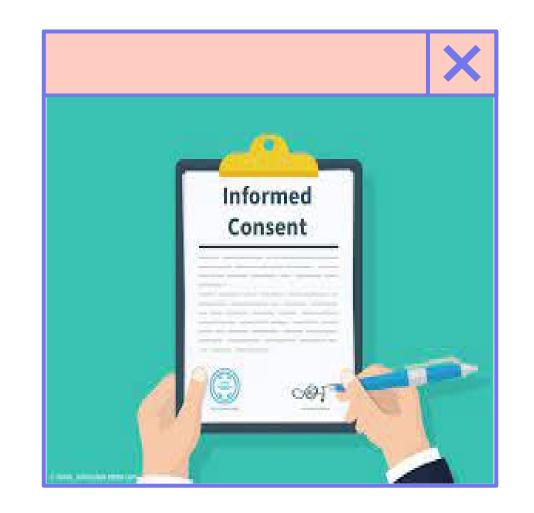
04





- Simplifies the study enrollment experience
- Reduces the complexity of consent forms
- Supports participant diversity related to location, finances, or family and work demands
- Provides flexibility for participants to discuss their consent decision with loved ones, caregivers, or friends





# 01 02 03 04

# eConsent Eases the Burden on Staff



- Expands the geographic range of recruitment efforts
- Facilitates better discussions between staff and participants
- Lessens site staff burden
- Improves tracking, oversight and compliance



# 01

02

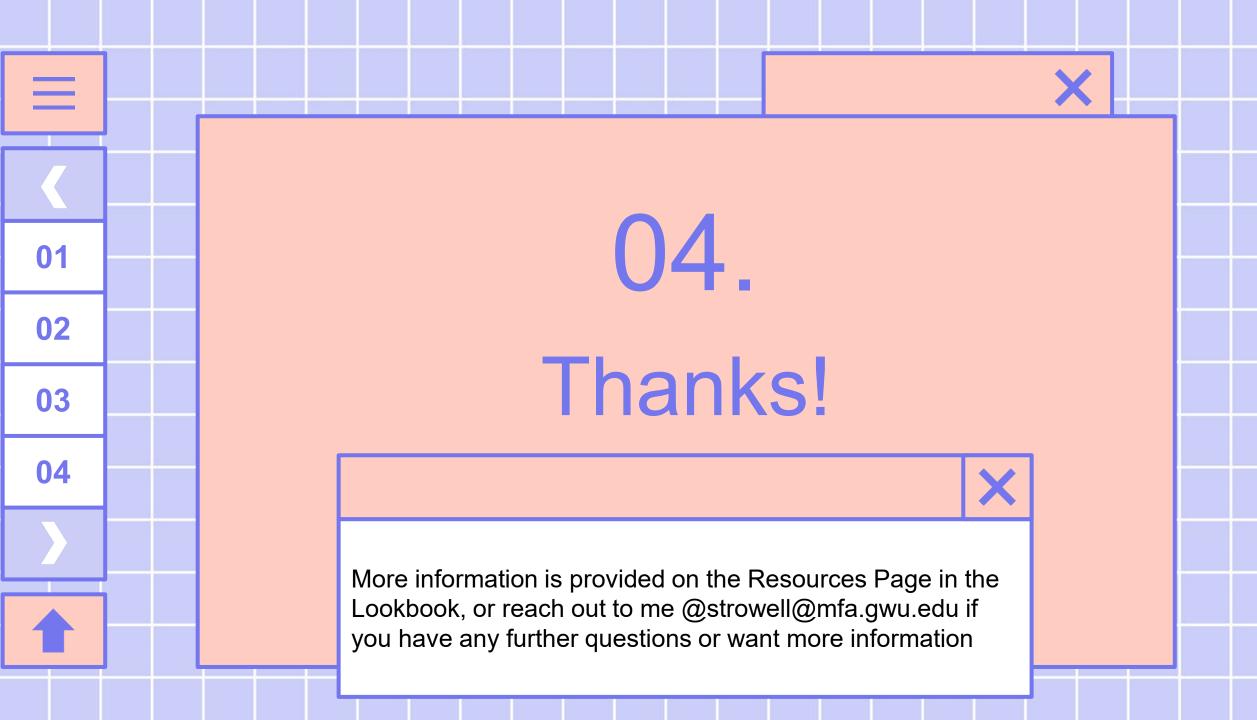
03

04

#### HOW TO STORE YOUR eCONSENTS



- The e-IC must be secure with restricted access and include suitable methods to ensure confidentiality regarding the patient's identity.
- It recommends that the subject's information within the system must be encrypted unless it is precisely documented.
- The e-IC process should incorporate procedures to ensure that electronic documents can be archived appropriately and that all versions can be retrieved easily.
- The system should also have audit trail capability.





# Single IRB Overview

## What is Single IRB?

- **Single IRB (sIRB):** An IRB defined by the NIH as the single IRB of record that has been designated to conduct human subjects protections review for all participating sites of a multi-site study based on the NIH Policy on the Use of a Single IRB of Record for Multi-Site Research
- **IRB of Record:** Sometimes called the **Reviewing IRB**. The IRB which assumes review and oversight responsibilities for human subjects research on behalf of one or more institution(s); the delegated or relied upon IRB.
- Relying IRB: An institution which has ceded IRB oversight to another IRB.

# Why Single IRB?

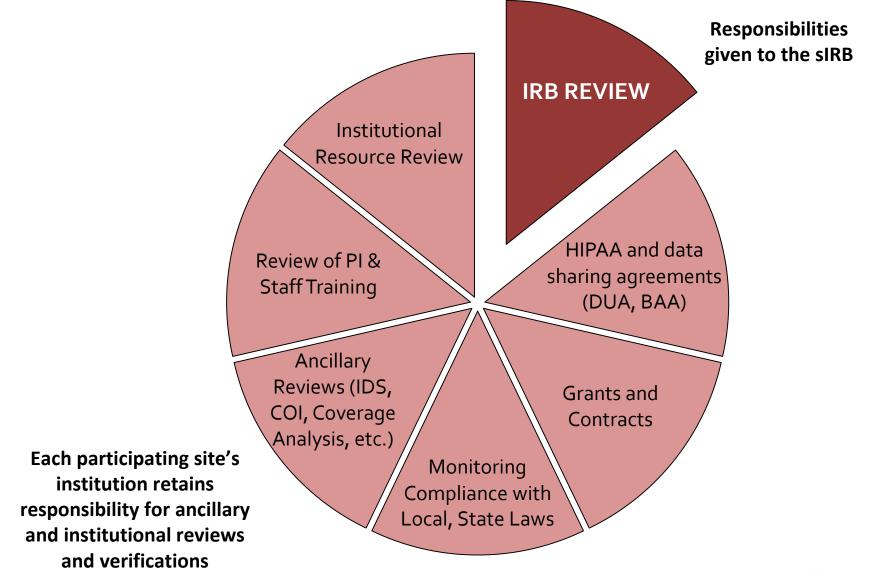
- NIH Single IRB Policy: Requires domestic awardees and domestic sites conducting NIH-funded multisite research to be overseen by a single IRB.
- 2018 Revised "Common Rule": Requires single IRB review for federally funded multisite human research
- Reduces administrative burden on the local IRB committee and staff;
- Improves study activation timelines to allow innovative therapies to reach patients in a timelier manner; and
- Enables institutions to expand their portfolio of clinical trials, generating more revenue to further the research mission.



#### **More Definitions**

- **Local Context:** The characteristics of the setting where the research will be conducted, including institutional policies and procedures, local law, institutional resources, and community and subject population.
- Local Context Review: IRB review of local context issues pertaining to a research protocol prior to releasing it to an external IRB of record or accepting the review of a single IRB.
- IRB Authorization Agreement (IAA): Also called a Reliance Agreement; A formal, written document that assigns the responsibility for the review of human subjects protections required under a Federal Wide Assurance (FWA) to a designated IRB. The agreement can designate responsibility for the review of a single protocol, multiple protocols, or an entire research program.







#### Who decides which IRB will be the sIRB?

• The federal department or agency supporting or conducting the research selects the IRB that will serve in this capacity.

OR

 The lead institution proposes the sIRB, and this is subject to the acceptance of the Federal department or agency supporting the research



#### Role and Responsibilities of sIRB vs. Principal Investigator and IRB Liaison

	sIRB	PI and IRB Liaison
Primary	Initial Review of Protocol Review of Local Investigator	Request Reliance Agreement for Relying Sites
	Overall Protocol Modifications Annual/Continuing Review Approval of Study Wide ICF's Reportable Events Study Closeout	Develop Communication Plan (plan for communication with collaborators across the life span of the study)  Provide information to IRBs at institutions relying on the single IRB  Provide Site Investigators with IRB policies of the sIRB (i.e., reporting unanticipated problems, noncompliance, etc.)  Provide relying site study teams with IRB approved versions of all study documents  Prepare and submit IRB application on behalf of all sites, including initial review, local amendments, personnel updates,
		local reportable events, etc.
Secondary	Review of Additional Sites Annual/Continuing Review of Additional Sites Reportable Events at Additional Sites Site Specific Modifications Change of Relying PI Approval of Site-Specific Recruitment Documents Audit (as requested) Site Closeout New Reliance Agreements	Notify Site Investigators of all Reviewing IRB determinations and communications, including those for initial review, continuing review, amendments, and reportable events  Promptly report to the site investigator/designee on relying study team's relevant information including, any UPIRTSOs, research-related subject injuries, significant subject complaints, etc.  Follow up with relying study teams for continuing reviews. Report absence of information and lapses in approval, as appropriate  Participate in audits, as required
		Follow all requirements of the relying institution regarding ceded review.

Resource: SMART IRB





#### **RESOURCES:**

#### Children's National:

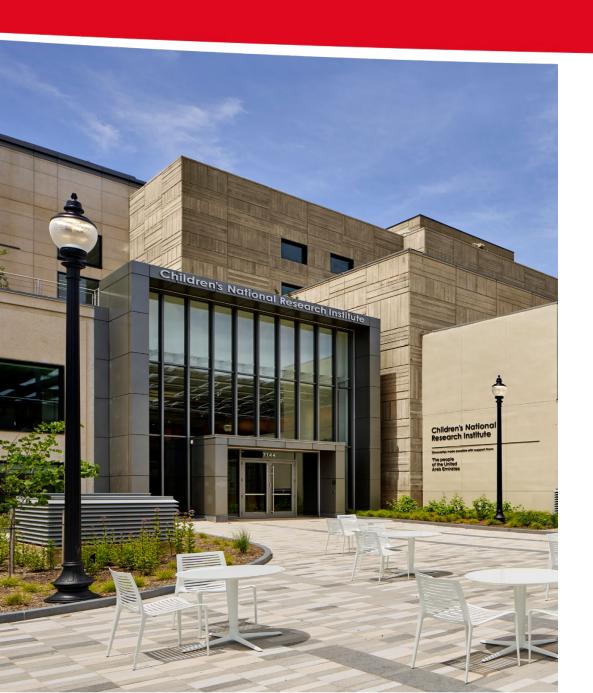
- Research Navigator:
   <u>https://cnmc.sharepoint.com/sites/research/SitePages</u>

   <u>/Research-Navigator-Resources.aspx</u>

#### George Washington University:

- Training Assistance:
   <a href="https://humanresearch.gwu.edu/training-assistance">https://humanresearch.gwu.edu/training-assistance</a>
- Research Tools:
   <a href="https://humanresearch.gwu.edu/research-tools">https://humanresearch.gwu.edu/research-tools</a>





#### sIRB Contacts

#### **Children's National:**

Almarie Coleman – <a href="mailto:ascoleman@childrensnational.org">ascoleman@childrensnational.org</a> or

reliance@childrensnational.org

#### **George Washington University:**

Lacey Maddox – <a href="mailto:ohrirb@gwu.edu">ohrirb@gwu.edu</a>





# Required Parts of Informed Consent

Alavy Sos Executive Director, Research Regulatory Affairs

## Background

- Informed Consent ≠ document
- Ongoing process from recruitment to study completion
- Required by federal agencies under the "common rule" (OHRP, FDA, DoD, etc.)
- Consent form is a "method" of documenting consent
- IRB may waive requirements:
  - To obtain informed consent, or
  - For documenting consent



#### **Elements of Informed Consent**

- Statement that the study involves research
- Description of risks and discomforts
- Possible benefits
- Alternatives
- Confidentiality (not just HIPAA)



#### Elements of Informed Consent, cont'd.

- Compensation, if applicable
- Treatment for injury, if applicable
- Research team's contact information
- Statement the study is voluntary
- Additional statement for research with identifiable information or identifiable specimens
- Additional elements here:

https://www.hhs.gov/ohrp/regulations-andpolicy/regulations/45-cfr-46/revised-common-ruleregulatory-text/index.html#46.116



#### **CNH Consent Form Template**

- "Key Information"
- HIPAA Authorization Language
- Research-related injury
- Confidentiality

#### **Key Takeaways**

- Informed Consent is ongoing, not just a document
- 9 minimum elements of informed consent
- IRB has authority to grant waivers
- Children's National and GW have different, required consent templates



#### **Questions?**

- Alavy Sos: <u>asos@childrensnational.org</u>
- CNH IRB office contact: ophs@childrensnational.org