

Panopto vs. Camtasia

Panopto differs from Camtasia in several ways. Which tool you choose depends on what kind of activity you want to record, how much editing you want to do, and how you want to deliver that recording. A detailed comparison is provided in the table below:

Ability	Panopto	Camtasia
Summary	With Panopto, you can record explanations of difficult content that your students can review time after time.	Camtasia allows you to create professionally edited videos with interactive elements. These videos can then be posted to a public website where anyone can watch them.
Interaction	Record lectures for students to watch later.	Record lectures for students to watch later. Interactive elements can be added through advanced editing.
Recording content	Records live classes in the classroom to capture your lecture and student interaction.	Records computer screen or webcam. You can integrate them later through editing.
Recording inputs	Records video, audio, PowerPoint, and anything on your screen.	Records video, audio, and anything on your screen.
Editing	Panopto recordings support simple editing allowing you to remove segments, or add previously recorded segments.	Advanced editing features allow you to zoom in on a screen area, add annotations, animate elements of your video, and add interactive features like quizzes.
Chapters	Recordings automatically have chapters created as you move through PowerPoint slides.	You have to manually edit your recording to add chapters.
Notes	Students create their own notes that are synchronized with the recording. These notes are searchable later.	There is no tool that allows students to take notes.
Searching	Students can search recordings and notes for keywords and can jump to that portion of the recording.	Recordings cannot be searched.
Distribution	Videos are automatically uploaded to be viewed on Blackboard, downloaded to your computer, embedded in an external website, or delivered to student iPods through RSS feeds.	Video must be manually uploaded and hosted on your website, YouTube, or other public website.
Technical Requirements	Panopto viewer requires Silverlight.	Camtasia videos require Adobe Flash or HTML5 for interactivity.

If you would like personalized advice on choosing the right tool for your class or activity, contact Meghan Foster (mdfoster@gwu.edu).