

ONCOLOGY UPDATE

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

EXHIBITOR INFORMATION

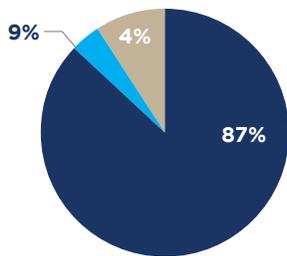


June 29, 2019

The Ritz-Carlton, Tysons Corner
McLean, VA

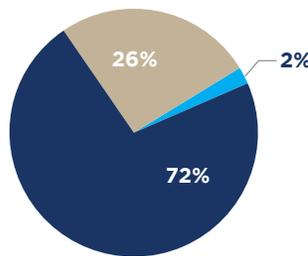
Providing an extensive update of the latest diagnostic and therapeutic advances in the field of Oncology in a one-day program.

Presented on behalf of the GW Cancer Center, this one-day program will welcome over 150 attendees and will provide an extensive update on the latest diagnostic and therapeutic advances in the field of oncology. Oncology Update boasts a nationally recognized faculty of leading experts in the field who will present cutting-edge research, new guidelines, and recent abstracts from major oncology meetings. The exhibit lounge, general session and special event opportunities give sponsors the ability to connect with practicing hematology and oncology clinicians; internal medicine physicians; oncology nurses; physician assistants and other health care professionals.



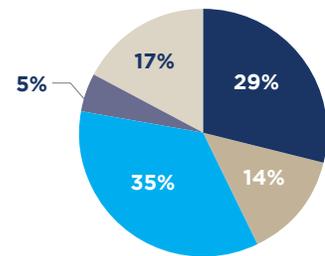
■ Hematology/Oncology (87%)
■ Internal Medicine (4%)
■ Other Specialties (9%)

SPECIALITES



■ Physicians (72%)
■ Allied Health (26%)
■ Other (2%)

CREDENTIALS



■ VA (29%) ■ PA (5%)
■ DC (14%) ■ Other (17%*)
■ MD (35%)

DEMOGRAPHICS

* CA, CT, DE, FL, MD, MN, MO, NC, NJ, WV

Located in McLean, one of Northern Virginia's most desirable neighborhoods, The Ritz-Carlton, Tysons Corner is connected to high-end shopping at Tysons Galleria, and is a short distance from the iconic landmarks of downtown Washington, D.C.

- + Generate leads and expand your network in this intimate setting
- + Establish and strengthen relationships with this elite group of hematology and oncology practitioners
- + Increase your brand equity and promote company capabilities
- + Introduce new products and enter new markets
- + Develop competitive insight

Premium Support Packages

At every support level, customized packages are built to meet your company's needs. We welcome both Unrestricted Educational Grants and Corporate Support.

EXHIBITOR INFORMATION



VIP Premium Support Package (Limited Availability) \$5,000

- One Premium exhibit booth with skirted table and two chairs
- Complimentary access for two (2) company representatives - Exhibitors will be provided name badges/passes, which must be worn at all times. Two name badges will be provided for each day. Additional badges are available for \$200 per person.
- Attendee List: a list of pre-registered attendees will be sent all confirmed exhibitors prior to the symposium. After the symposium, a final list will be sent. *Please note: only limited attendee information will be provided (name, affiliation, city and state)
- Refreshments and lunches; however, we ask that exhibitors wait until attendees have selected their refreshments/food.
- Premium exhibit booth placement (subject to availability - first come first served)
- Option to select booth (subject to availability - first come first served)
- Listed as featured supporter in Attendee News email before and after conference
- Listed as featured supporter in the Thank-you to Exhibitors email after meeting
- Listed as featured supporter on the Oncology Update 2019 website
- Listed as featured supporter in the Oncology Update 2019 application
- Listed as featured supporter in the Exhibitor Passport
- Listed as featured supporter in meeting materials, including on-site signage
- Digital advertisement in Oncology Update 2019 application
- Social media post targeted to Oncology Update attendee list and alumni
- Premium supporter ribbon on exhibitor badges
- Premium supporter plaque for exhibit booth space

**Ask us about
Exclusivity
Options.**

Presence and Brand Visibility Opportunities

Exclusive Sponsorship of All-Day Coffee: \$6500

Show your presence as attendees and faculty refresh and recharge throughout the day with all-day coffee. This exclusive sponsorship also includes a branded coffee cup with logo attribution, and acknowledgement in meeting materials.

Exclusive Support of Branded Lanyards: \$2000

Prominently display your company logo on this must-have accessory. Every attendee will receive a lanyard during Oncology Update 2019

Networking and Social Functions

Enhanced Breakfast, Break or Lunch in the Exhibit Hall

Keep the attendees and faculty primed with food for thought. You will stand above the crowd with prominent signage displaying your organization's name and logo.

Product Forum \$8000 ONE AVAILABLE

A one hour session exclusively dedicated to your organization. Sponsorship will include marketing and audience generation assistance.

Roundtable in Exhibit Hall: Customized Pricing

Host a dialogue on the topic of your choice! Hold open discussions with healthcare practitioners, conduct market research, and learn more about your target audience.

Space at Oncology Update 2019 is limited, so to ensure you have the opportunity to network with this esteemed group, CONTACT:

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