



ACTION FOR PSE CHANGE WORKSHEET

Step 1: Engage - Build Partnerships and Engage the Community

Use this worksheet as you consider how to identify and engage partners necessary for PSE change.

Why are partners integral to PSE change? Consider the following:



- Why should others care about PSE change?
- What do they get out of your intended PSE change? - You're trying to generate buy-in
- How does PSE change impact others in the community? - Identify your stakeholders
- What can be accomplished as a group that cannot be accomplished by individual people or organizations?

How will you identify and evaluate your potential partners? Consider the following:



- Which stakeholders (decision makers, patients, caregivers, employers, providers, researchers, etc.) should be included in the PSE change process? Why?
- Are there any other partners who should be brought into the conversation? - Consider non-traditional partners like businesses, industry, non-health care organizations
- Why does (or should) each stakeholder care about the issue(s)?
- Will any stakeholders be opposed to the change? Why?
- Do the stakeholders' missions align to accomplish the shared goal(s)? How?
 - If not, what common ground do you all have?
- What resources (tangible and intangible) do you need that stakeholders can provide?

How can you hold stakeholders accountable? Consider the following:



- Have you identified a leader (either an individual or a committee/group) to hold the team accountable and drive the process forward?
- Which model of leadership will work best for the PSE change initiative?

Notes:
