ABOUT US

In 2013, the Centers for Disease Control and Prevention (CDC) awarded the George Washington University (GW) Cancer Center a five-year cooperative agreement to provide technical assistance to comprehensive cancer control (CCC) programs. Through the design and implementation of comprehensive, high-quality training and technical assistance, the GW Cancer Center’s goal is to respond to the various needs of cancer control programs and their partners in all fifty states, Washington, D.C., eight tribal groups and seven U.S. territories and Pacific Island Jurisdictions as they implement their cancer control plans.

This catalog provides an overview of our most popular technical assistance resources and tools.

PRIORITY RESOURCE AREAS

- CCC Coalition Support
- Communication
- Health Equity
- Policy, Systems & Environmental (PSE) Change
- Survivorship & Patient Navigation
COMPREHENSIVE CANCER CONTROL COALITION SUPPORT

The Comprehensive Cancer Control National Partnership

The GW Cancer Center is one of 19 organizations that make up the Comprehensive Cancer Control National Partnership (CCCNP). Through coordination and collaboration, CCCNP assists CCC coalitions with developing and implementing CCC plans at the state, tribe, territory, U.S. Pacific Island Jurisdiction and local levels.

cccnationalpartners.org

Technical Assistance Portal (TAP)

The GW Cancer Center’s Cancer Control TAP was created in response to a need voiced by cancer control professionals for a centralized website featuring existing and new technical assistance. TAP includes a resource repository, monthly e-newsletter, a “Comp Cancer 101 Wiki,” as well as webinars and Ask the Expert sessions on topics prioritized through ongoing needs assessment.

cancercontroltap.org

Several features of TAP are described in more detail below:

The Resource Repository

This repository houses CCC resources and tools from a variety of organizations including the GW Cancer Center, CCCNP, cancer control coalitions and other stakeholders.

cancercontroltap.org/resources

Comp Cancer 101 Wiki

This living “wiki” portal is designed to help with the nuts and bolts of various CCC tasks. Comp Cancer 101 houses key practical information, including the collective diversity and wisdom of the CCC community, in a single location for easy access and peer-learning.

bit.ly/101Wiki

Webinars and Ask the Expert Sessions

The Cancer Control TAP webinar series features educational presentations and discussion on topics identified by key stakeholders, while Ask the Expert sessions are small group interactive forums to ask questions, share experiences and learn from both experts and other peers.

cancercontroltap.org/webinars · cancercontroltap.org/ask-the-expert

Community Roundtables

The GW Cancer Center works with local community-based organizations around the country to organize roundtables to integrate cancer and chronic disease prevention efforts.

bit.ly/CCCRoundtables
COMMUNICATION

Online Communication Training for CCC Professionals 101 and 102
This two-part training uses interactive web-based presentations to train CCC professionals on communication strategies. 101 covers media planning and media relations, while 102 provides in-depth training on designing and implementing evidence-based communication campaigns. Both courses have supplemental guides including resources and templates.
bit.ly/GWCCOnlineAcademy

Social Media Toolkits
The GW Cancer Center publishes multiple social media toolkits for various health awareness observances throughout the year. These toolkits can help public health professionals establish a social media strategy, manage social media accounts, implement best practices and evaluate their social media efforts. Toolkits include evidence-informed sample messaging, tips and other resources.
bit.ly/GWCCSMTKs

HEALTH EQUITY

Health Equity Toolbox: Resources to Foster Cultural Sensitivity and Equitable Care for All
This toolkit is designed to help stakeholders disseminate and promote health equity resources for patients and providers via social media.
bit.ly/GWHealthEquityToolbox2018

“I Want You to Know” Patient Cards (available in English, Spanish and simplified Chinese)
This printable card can help patients begin a conversation with their provider about who they are and their care preferences. Available with and without the GW Cancer Center logo.
bit.ly/TEAMPatientCards

Practice Patient-Centered Care Posters (available with and without the GW Cancer Center logo)
This poster reminds providers to practice patient-centered care with a few simple steps. It can be used by providers, public health professionals, community health centers, clinics, hospitals or other organizations. 
bit.ly/TEAMProviderPosters

You Are Welcome Here Posters (available with and without the GW Cancer Center logo)
This poster reminds patients of all backgrounds, identities and national origins that they are welcome in your organization.
bit.ly/YouAreWelcomePosters

Addressing the Need for LGBTQ-Affirming Cancer Care: A Focus on Sexual and Gender Minority Prostate Cancer Survivors
This no-cost training can help social workers and other health care professionals support sexual and gender minority prostate cancer survivors. Companion fact sheets and a provider toolkit are also available.
bit.ly/GWCCOnlineAcademy bit.ly/MSMPrCaFactSheet
bit.ly/LGBTQIPrCaCareGuide bit.ly/TransPrCaFactSheet
POLICY, SYSTEMS AND ENVIRONMENTAL (PSE) CHANGE

Action4PSEChange.org
This online tool provides an explanation of each step of the PSE change process and highlights PSE change success stories from CCC programs nationwide. The tool also provides an extensive list of resources for planning and implementing PSE change.

Action4PSEChange.org

Action for PSE Change: A Training
This no-cost online course thoroughly explores PSE change from its evidence base to a full-length case study. The training provides background information on the PSE change process, a PSE action plan template, real-world examples and suggests theoretical and evaluation approaches to help grow the PSE change evidence base.

bit.ly/GWCCOnlineAcademy

Seven Steps for Policy, Systems and Environmental Change: Worksheets for Action
This resource is a companion to both Action4PSEChange.org and the accompanying Action for PSE Change: A Training. The worksheets assist CCC professionals in planning, designing, implementing and evaluating PSE change initiatives. Each covers one of the seven steps of the PSE change process.

bit.ly/GWCCPSEResourceGuide

Viral Hepatitis and Liver Cancer Prevention Profiles
These state-specific and general profiles help improve policy makers and cancer control professionals’ awareness of viral hepatitis risk factors and evidence-based prevention strategies, including PSE strategies to reduce the burden of viral hepatitis and liver cancer nationwide.

bit.ly/ViralHepProfiles

Strategies to Reduce Viral Hepatitis-Associated Liver Cancer
This resource summarizes National Academy of Sciences report findings in a cancer context for use by policy makers and the cancer community. It also includes a companion worksheet.

bit.ly/ViralHepNAMSUMmary2018  ·  bit.ly/ViralHepWorksheet2018

HPV Cancer and Prevention Profiles
These state HPV cancer and prevention profiles include data on HPV-attributable cancers as well as a state-specific snapshot of HPV-associated cancers and vaccination rates. The companion HPV Vaccination Resource Book for Area Health Education Centers contains PSE strategies for improving HPV vaccination uptake.

SURVIVORSHIP AND PATIENT NAVIGATION

Cancer Survivorship E-Learning Series for Primary Care Providers
This no-cost continuing education program provides a forum to educate primary care providers about how to better understand the needs of and care for cancer survivors in the primary care setting. The related National Cancer Survivorship Resource Center Toolkit provides guidance on promoting survivorship care guidelines. Spread the word about the E-Learning Series with a companion communication toolkit.


Executive Training on Navigation and Survivorship
The Executive Training on Navigation and Survivorship teaches the nuts and bolts of patient navigation and survivorship program development, implementation, evaluation and sustainability.

bit.ly/GWCCOnlineAcademy

Oncology Patient Navigator Training: The Fundamentals
This competency-based training for cancer patient navigators uses interactive presentations to prepare patient navigators to effectively address barriers to care for cancer patients and survivors.

bit.ly/GWCCOnlineAcademy

Advancing the Field of Cancer Patient Navigation: A Toolkit for CCC Professionals
This toolkit guides CCC programs in advancing patient navigation and can be used to educate and train patient navigators, provide technical assistance to coalition members, build navigation networks and identify policy approaches to sustain patient navigation programs.

bit.ly/PNPSEGuide

Supporting Cancer Survivors through CCC Programs
This survivorship report presents a national snapshot of the current state of cancer survivorship in the U.S. and can assist CCC staff and coalition members with identifying cancer survivorship needs and opportunities for engagement.


Implementing the Commission on Cancer Standard 3.1 Patient Navigation Process
This road map guides the community needs assessment team in designing a patient navigation process that navigates cancer patients through their care and addresses barriers facing patients, caregivers and communities in the cancer program’s catchment area.

bit.ly/CoCPNRoadMap
Development of this catalog was supported by Cooperative Agreement #1U38DP004972-05 from the Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services. Individual resources mentioned in the catalog were funded by a variety of organizations, including the Centers for Disease Control and Prevention, the Pfizer Foundation and the Association of Oncology Social Work.