

CRC STAKEHOLDER GROUP REPORT



A 2016 National Survey by the
American Cancer Society in partnership with the
Comprehensive Cancer Control National Partners

FEBRUARY 2017

EXECUTIVE SUMMARY

Introduction

Background and Context

The *American Cancer Society*, in partnership with the *Comprehensive Cancer Control National Partners (CCCNP)*, conducted a nationwide survey to learn about the characteristics of stakeholder groups working together to prioritize increasing CRC screening rates.

For the purposes of the survey, a stakeholder group was defined as a roundtable, task force, workgroup, or a subcommittee of the state *Comprehensive Cancer Control (CCC)* coalition.

Survey Method

Between August and October 2016, a team developed an online survey questionnaire. The team included representatives from the *CCCNP Colorectal Cancer Work Group*, the *ACS CCC Program*, the *National Colorectal Cancer Control Roundtable (NCCRT)*, and the *ACS Statistics and Evaluation Center*.

The survey was conducted during November and December 2016. Respondents included CCC program directors, ACS Health Systems Managers, other CCC coalition leaders, and other health system leaders from 50 states, the District of Columbia, and tribes.

Survey Limitations

Survey results were based on a limited sample size and may not fully reflect the status of the stakeholder group in the state. Responses per state ranged from one to seven and, in some cases, responses to questions varied. Additional research will need to be conducted to better understand these differences.

Survey Topics

CRC stakeholder groups were surveyed about their:

- ▶ Goals, structure, staffing, and funding
- ▶ Leader and participant organizations
- ▶ Stage of development and activities
- ▶ Organizational plans
- ▶ The relationship between their group plans and state/tribal cancer plans
- ▶ Roles of survey participants

Survey Response Rates

A total of 100 people responded, with an average survey response rate of 91%. Responses included:

- ▶ 45 from CCC Program Directors
- ▶ 41 from ACS Health System Managers
- ▶ 13 from CCC Leadership Roles
- ▶ 11 from Other Health System Roles

Summary of Findings

CRC Stakeholder Group Distribution

- ▶ 42 states, DC and Puerto Rico had groups
- ▶ 6 states reported no groups
- ▶ 2 states did not respond
- ▶ 1 tribe had no group
- ▶ 2 tribes had groups

Percentage of respondents who reported the following about their stakeholder groups: *

Stakeholder Group Structure

- ▶ 55% were part of a broader coalition
- ▶ 23% were standalone, informal groups

Stakeholder Group Stage of Development

- ▶ 57% were actively meeting and implementing
- ▶ 1% of groups were stalled

Stakeholder Group Self-Assessment

- ▶ 34% were collaborating
- ▶ 30% were coordinating
- ▶ 17% were cooperating

Stakeholder Group Staffing

- ▶ 71% had staffing from partners
- ▶ Staffing was a challenge for some groups

Stakeholder Group Funding

- ▶ 26% received in-kind resources from partner organizations
- ▶ 23% received support from CDC-funded, state-level programs
- ▶ Funding was a challenge for some groups

Stakeholder Group Planning

- ▶ 81% are aligned with state cancer plan
- ▶ 28% are creating an evaluation plan
- ▶ 20% have an evaluation plan in place
- ▶ 54% do not have a media plan
- ▶ 25% are creating a media plan
- ▶ 5% have a media plan in place

Stakeholder Group Challenges

Challenges included group development and maintenance, funding and time constraints, engaging new and existing members, sustaining momentum, engaging partners, and group agreements about roles and responsibilities.

Stakeholder Group Resource Requests

Resource requests included support for development, funding, staffing, and sharing of lessons learned and best practices.

*** Some states had more than two respondents.**