

2016

Comprehensive Cancer Control Coalitions: Training and Technical Assistance Needs Survey Results

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2016 Comprehensive Cancer Coalition Survey Results

Overview of Results

The American Cancer Society (ACS), in collaboration with the Comprehensive Cancer Control National Partnership (CCCNP), conducted an online survey of comprehensive cancer control (CCC) coalitions to gain a better understanding of some of the cancer-related activities currently underway throughout the nation and to identify what is needed to help support and enhance these activities. The survey collected information about technical assistance and training needs, as well as the efforts of CCC coalitions to increase colorectal cancer screening rates and HPV vaccination uptake. This document summarizes information gathered regarding these CCC coalition technical assistance needs.

The online survey was released on November 17 and closed on December 9. It was sent to all National Comprehensive Cancer Control Program (NCCCP) directors and ACS state-based Health Systems Managers. The individuals were asked to respond and to forward the link to other CCC coalition leadership, such as the CCC Coalition Chair/Co-chairs and other key coalition leaders (a copy of the survey instrument is found on page 18).

An exact response rate cannot be calculated, because it is not known how many individuals received the survey link; however, based on the respondent type, approximately 57 of 65 CCC coalitions did respond.

Key Findings

Based on the responses summarized below, the following key findings are relevant to and will inform the work of the CCCNP moving forward:

- The majority of CCC coalition priorities are aligned with the CCCNP focus areas – colorectal cancer screening, HPV vaccination uptake, and survivorship.
- Critical areas of need identified by CCC coalitions (improving the functioning of the coalition and engaging key partners in plan implementation) align with the newly formed CCCNP Sustaining Coalitions Workgroup focus.
- Funding emerges as a critical area of need for CCC coalitions in 2018 and beyond, signaling a potential need for the CCCNP to renew its efforts to focus on resource development and planning with CCC coalitions.
- Systems change is a common type of initiative engaged by CCC coalitions to support their priority efforts. This aligns with recent CCCNP efforts to guide coalitions towards focusing on policy, system, and environmental (PSE) change, as a way to implement and sustain evidenced-based interventions.
- Survey results indicate that CCC coalitions are often engaged in public and provider education initiatives to support priority efforts on an individual level, rather than a PSE level. This is informative, as both an opportunity and a challenge:
 - This is an opportunity to provide CCC coalitions with clear information about those public and provider education initiatives that are effective in addressing cancer control issues.

- This is also potentially a challenge, in that coalitions are engaged in providing education focused on individual-level change, because it is more familiar to coalition members and “easier” to fall back on as a known intervention, even if public and provider education is not always the most effective type of intervention.
- Respondents indicate that the CCCNP can best help them achieve their priorities by:
 - Creating opportunities for coalitions to learn from and network with other coalitions who are working on similar priorities
 - Providing coalitions with information resources and tools to assist with implementation of plan priorities
 - Providing in-person meetings/workshops and customized technical assistance

Summary of Results

Respondents – Types

- 50 states (1-8 respondents per state)
- 3 tribes/tribal organizations
- 4 territories (3 Pacific Island Jurisdictions and Puerto Rico)
- No response from: 2 states, 4 tribes/tribal organizations, 6 territories (Kosrae missing from drop-down list – assume no respondents, and no “other was added”)

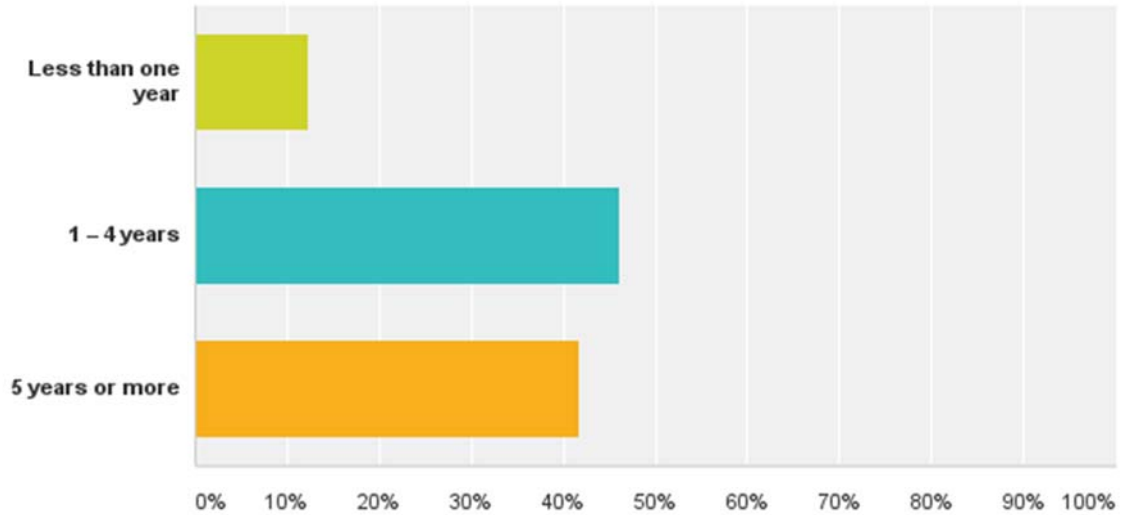
Respondents – Role

- 37% CCC Program Director/Coordinator
- 22% Coalition Committee/workgroup member
- 14% Coalition Committee/workgroup chair or co-chair
- 14% Other (Primarily ACS staff/partner or health department cancer control chief)

Respondents – Length of Involvement

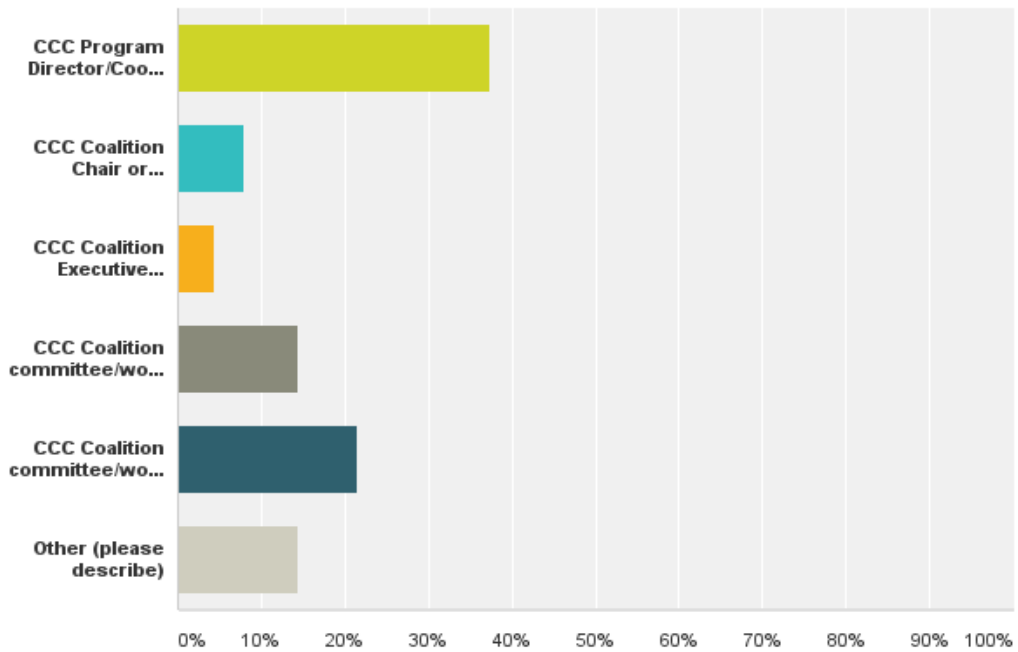
Q3 How long have you been involved in the work of the CCC coalition?

Answered: 139 Skipped: 0



Q2 What is your role in the CCC coalition?

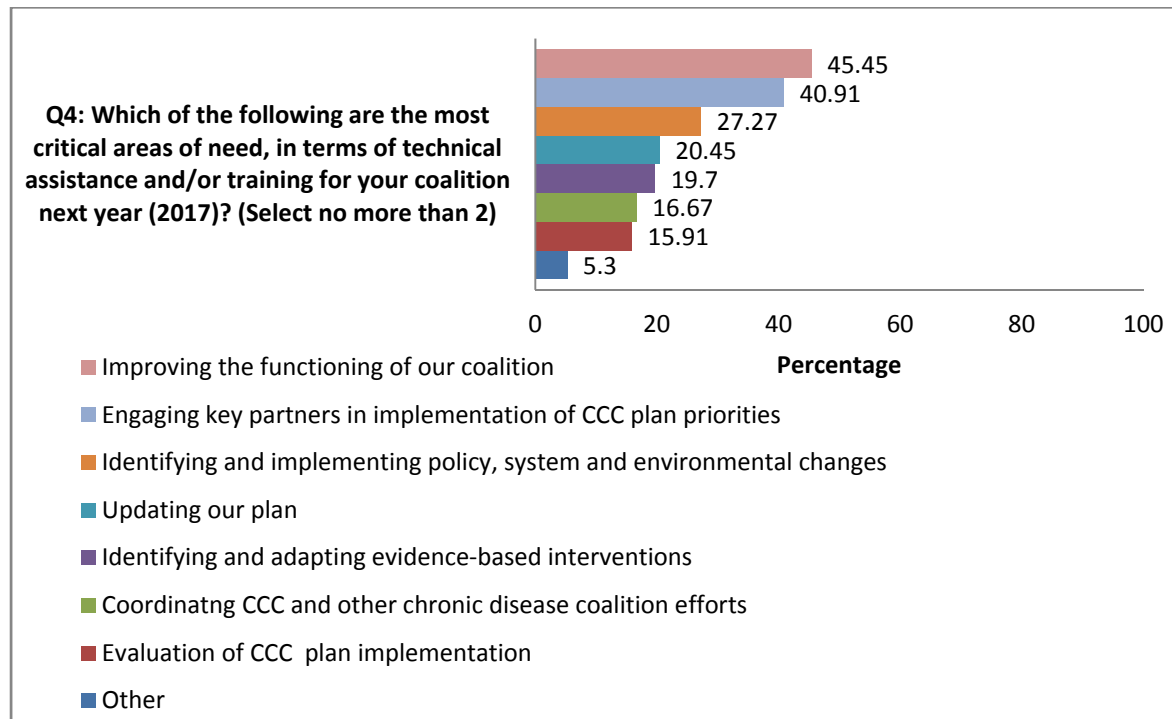
Answered: 139 Skipped: 0



Critical Areas of Need in 2017

The top two critical areas of need are:

1. Improving the functioning of our CCC coalition (e.g., sustaining membership, establishing active workgroups, ensuring accountability, etc.) – 45%
2. Engaging key partners in implementation of CCC plan priorities – 41%



Those responding “other” primarily mentioned the need for funding and data to measure plan outcomes.

Critical Areas of Need in 2018 and Beyond

The top two critical areas of need are:

1. Engaging key partners in implementation of CCC plan priorities – 34%
2. Additional funding to implement CCC plan priorities – 30%

Coalition Priority Areas

First priority area = Colorectal Cancer (46%)

Second priority area = HPV Vaccination (29%)

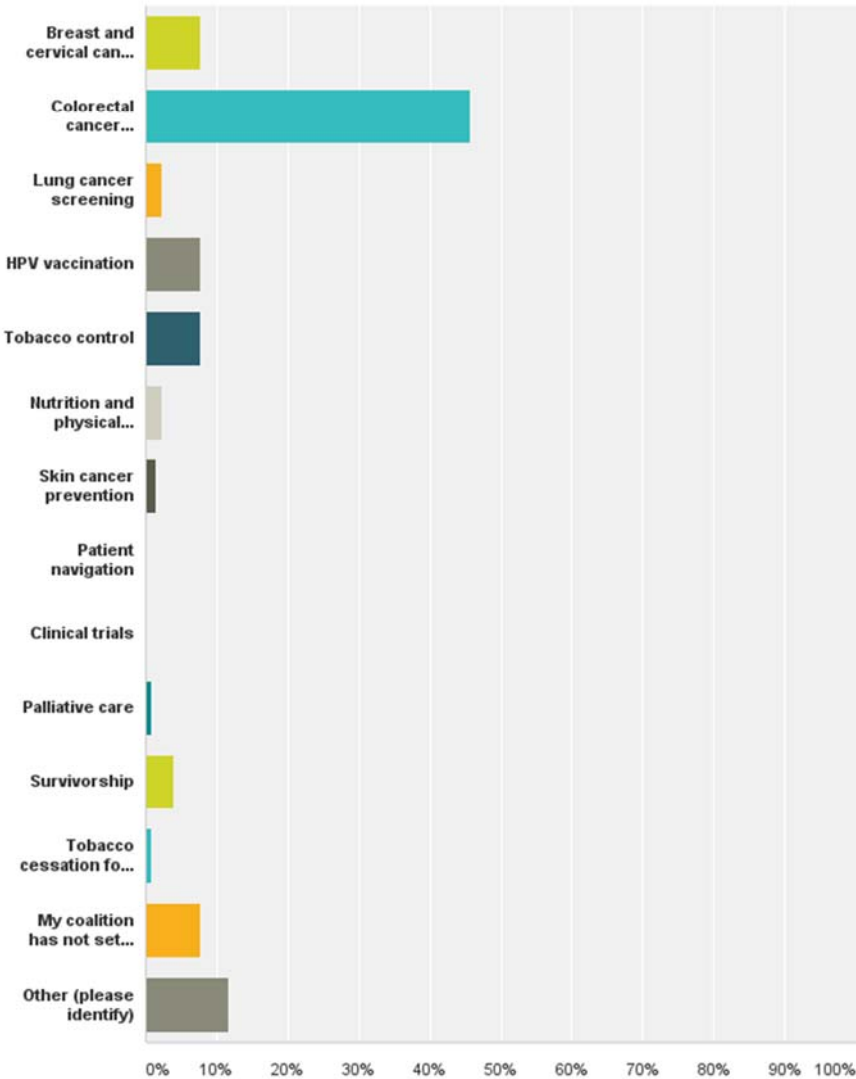
Third priority area = Survivorship (20%)

Of note, the “other” category included the following themes:

- No priorities chosen
- We don't have a current cancer plan, or we are reorganizing and will choose new priorities
- We have multiple priorities, all equal (have not ranked them) – indicates the question was not clear to all respondents

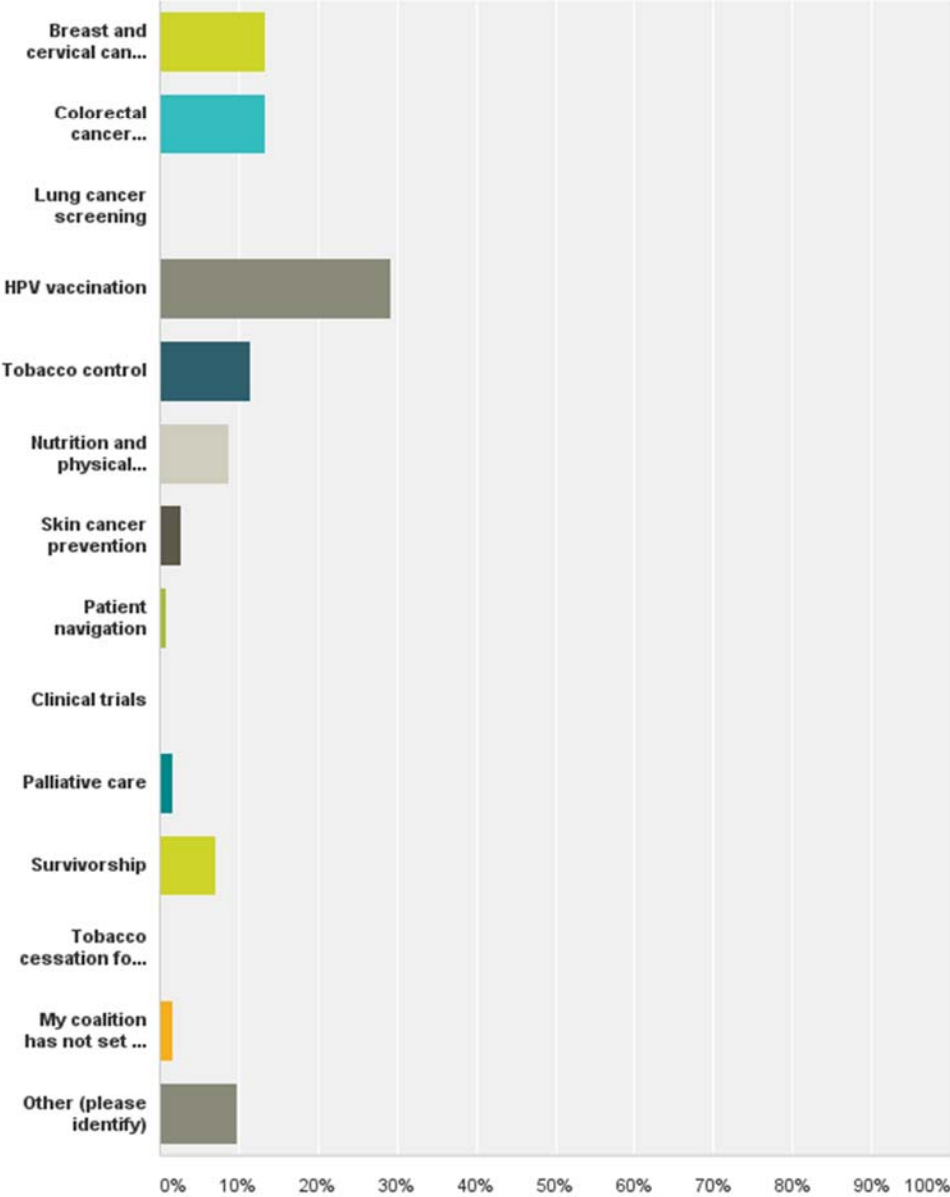
Q6 Please identify your coalition's first of three priority areas, chosen from your cancer plan for implementation. (Choose one)

Answered: 129 Skipped: 10



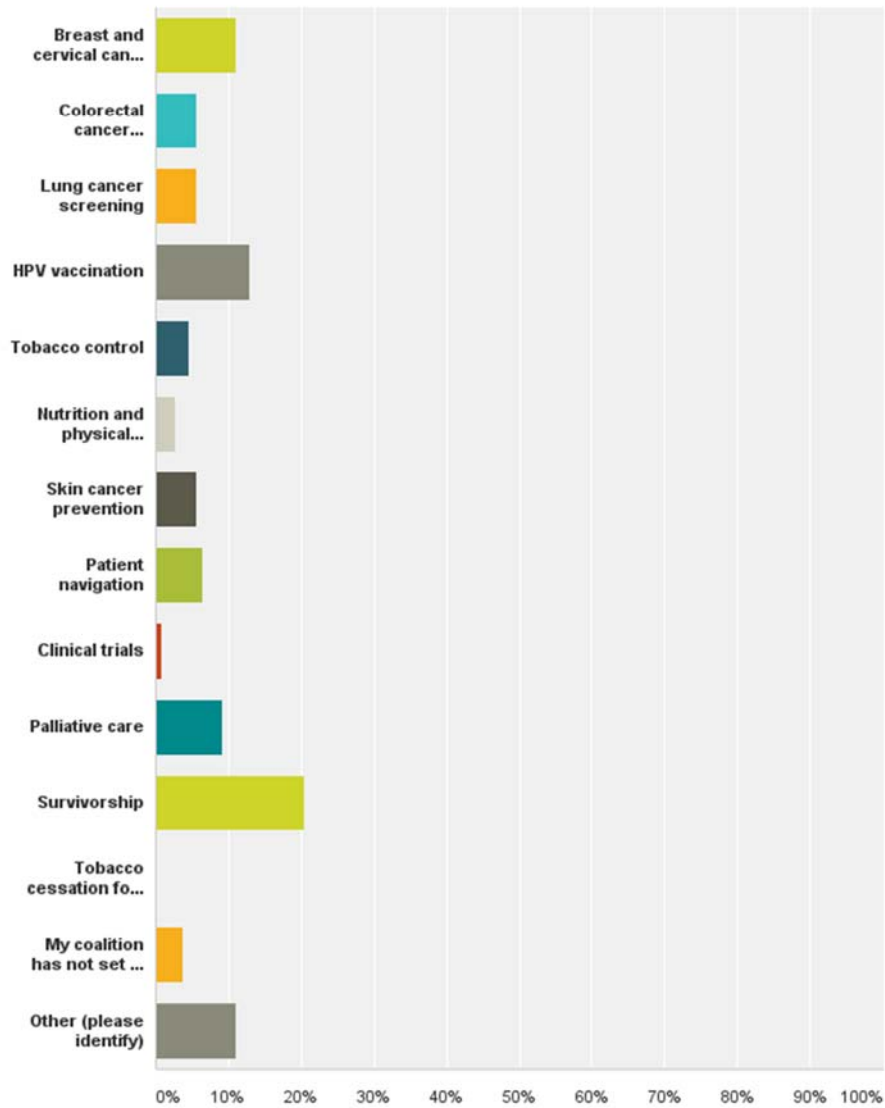
Q7 Please identify your coalition's second of three priority areas, chosen from your cancer plan for implementation. (Choose one)

Answered: 113 Skipped: 26



Q8 Please identify your coalition's third of three priority areas, chosen from your cancer plan for implementation. (Choose one)

Answered: 108 Skipped: 31



Coalition Efforts Related to Three Priority Areas

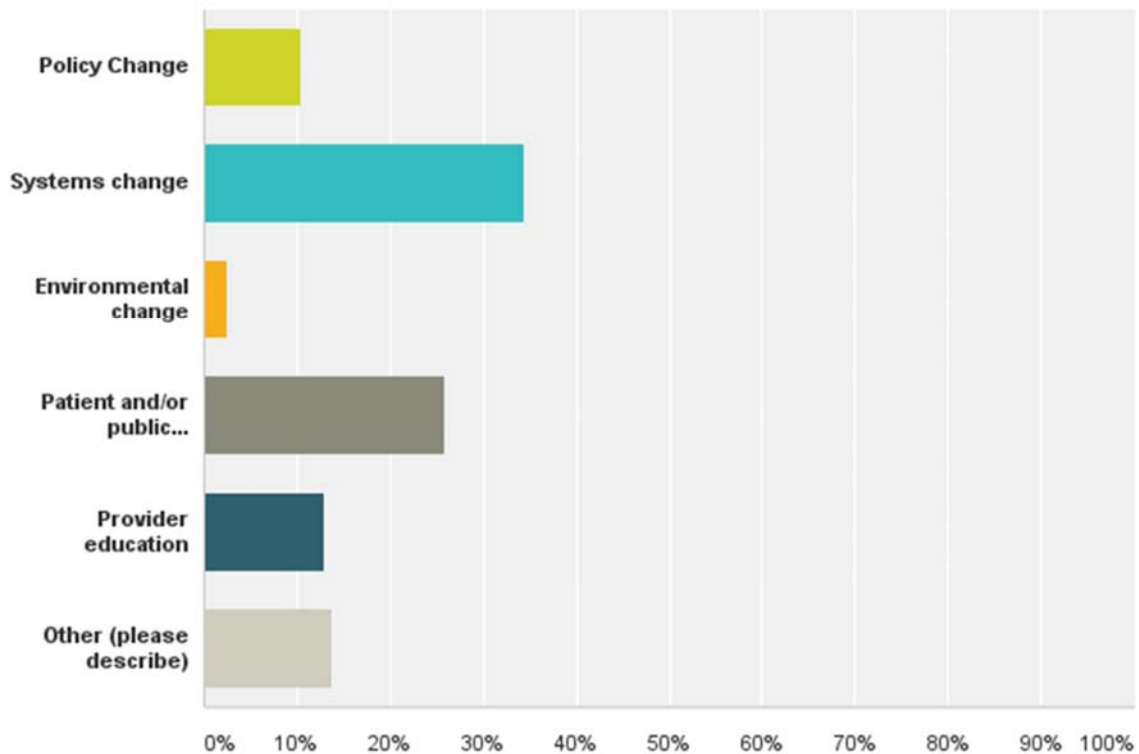
Respondents indicated that they would characterize their efforts in these three areas as primarily:

1. First priority
 - a. Systems change – 34%
 - b. Patient and/or public education – 26%
2. Second priority
 - a. Patient and/or public education – 26%
 - b. Systems change – 25%
3. Third priority
 - a. Systems change – 41%
 - b. Provider education – 26%

Please note that these responses are generalized across respondents and not assigned to any one priority area, i.e. there is not a direct correlation between the priorities listed above (p. 6) and the characterization of efforts. However, results clearly show the types of efforts coalitions are using to achieve priorities.

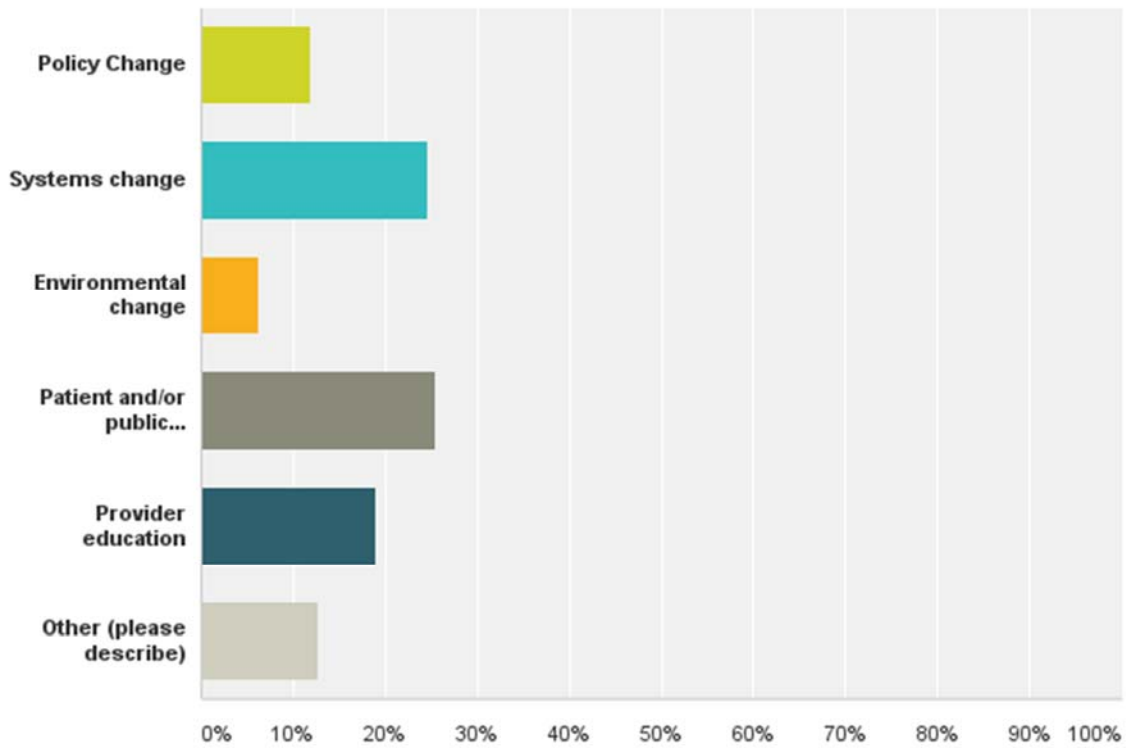
Q11 How would you characterize your coalition's efforts in this first priority area?

Answered: 116 Skipped: 23



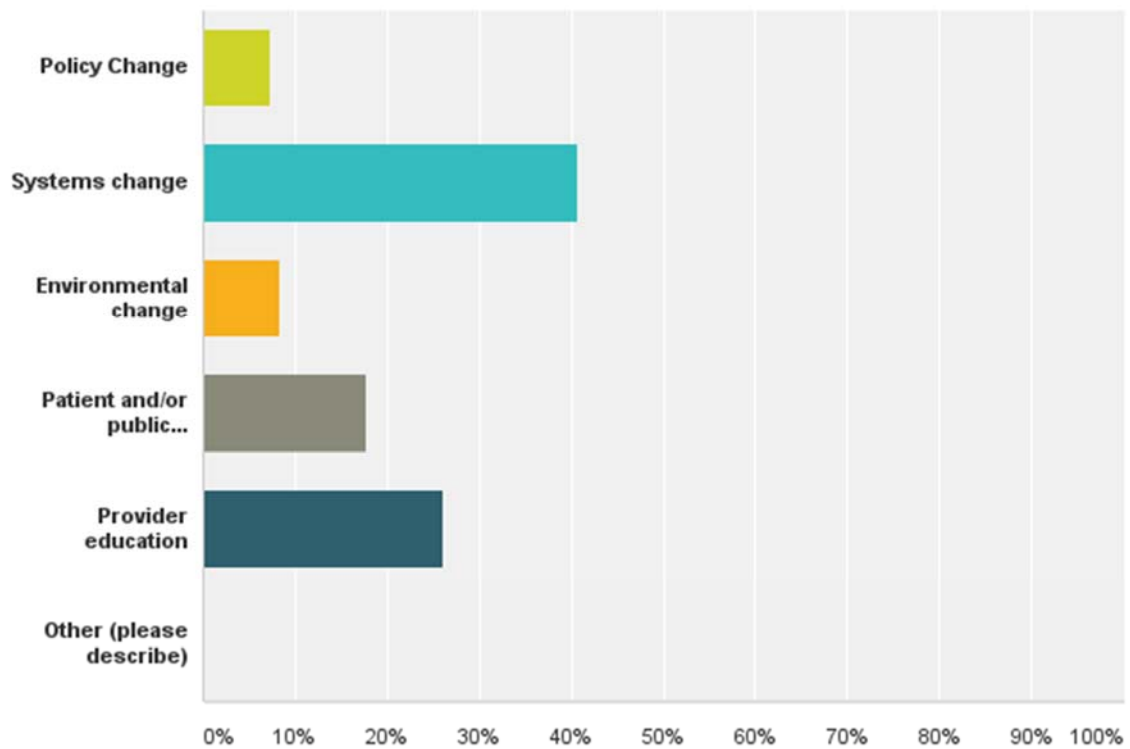
Q12 How would you characterize your coalition's efforts in this second priority area?

Answered: 110 Skipped: 29



Q13 How would you characterize your coalition's efforts in this third priority area?

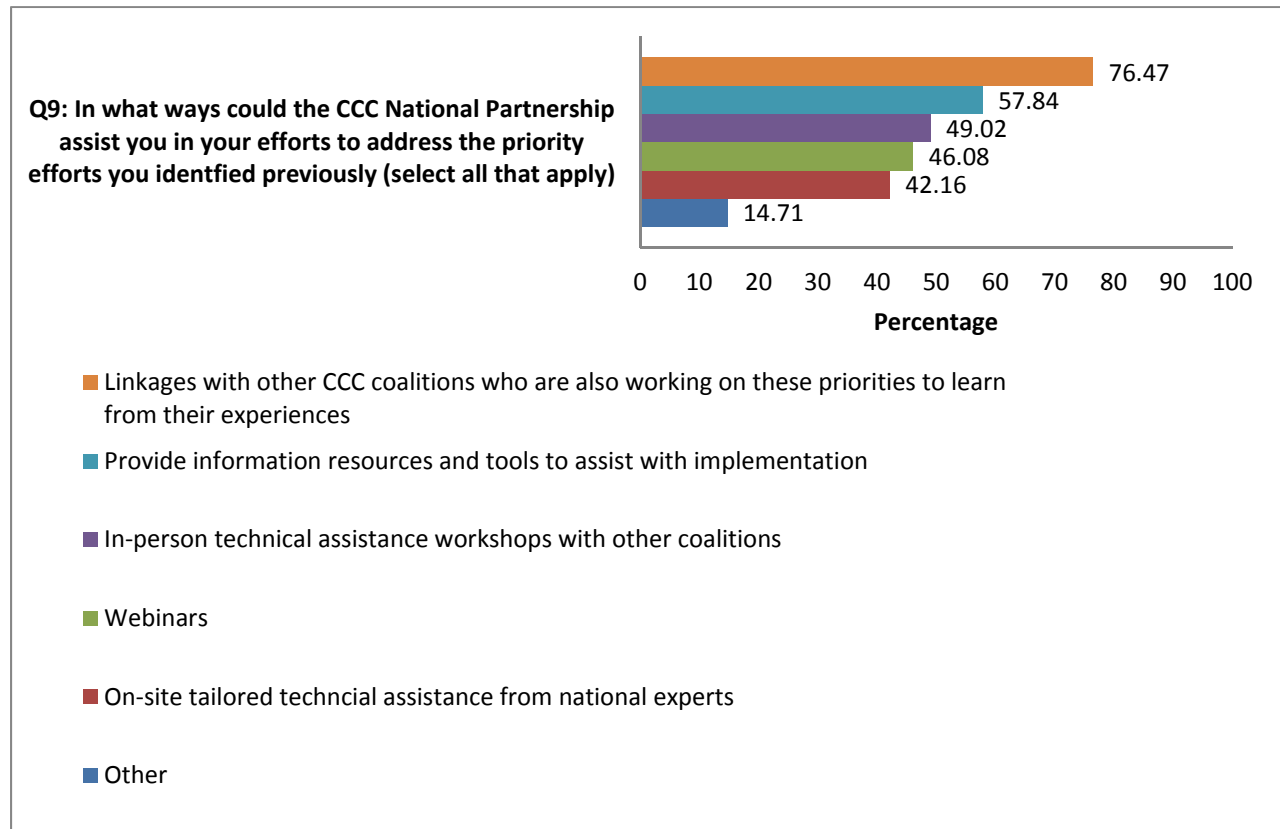
Answered: 96 Skipped: 43



CCC National Partnership Assistance with Priority Areas

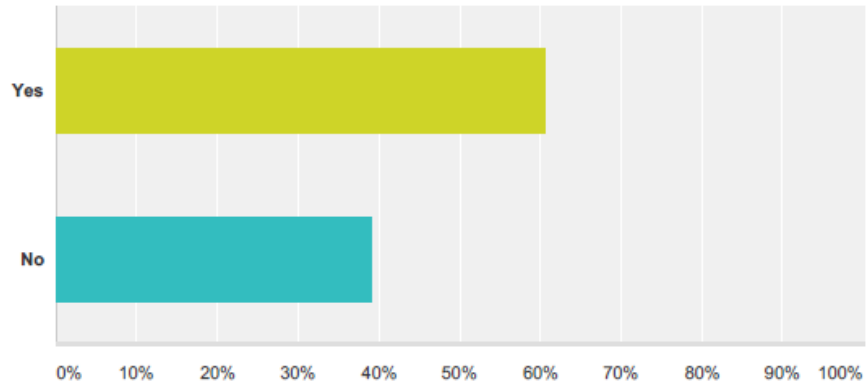
1. Linkages with other CCC coalitions who are also working on these priorities to learn from their experiences -76%
2. Provide information resources and tools to assist with implementation - 58%

Respondents that chose “other” primarily indicated that funding or help in identifying funding sources would be most useful.

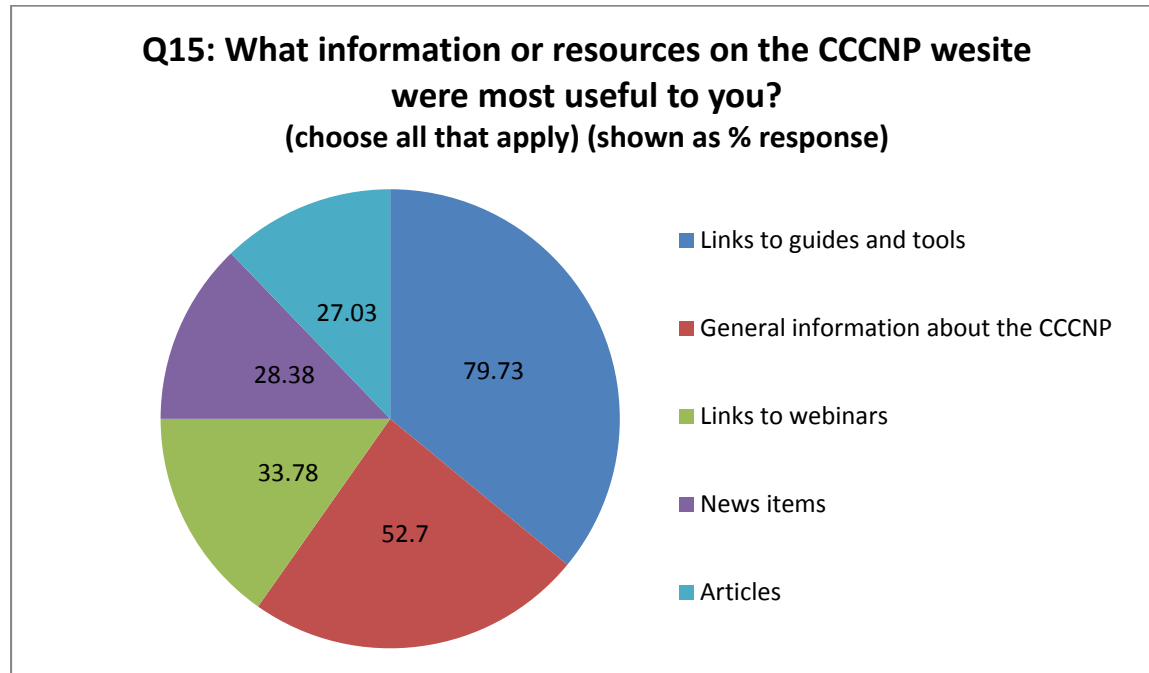


**Q10 Have you visited the CCC National Partnership website?
(<http://www.cccnationalpartners.org/>)**

Answered: 112 Skipped: 27



Answer Choices	Responses	
Yes	60.71%	68
No	39.29%	44
Total		112



Select Quotes from Respondents

“We have a strong interest in best practice sharing between coalitions!”

“The islands would really benefit from tailored face-to-face workshops.”

“I lead workgroups/taskforces in 2 states. We have a great cancer plan, good membership and participation, and do lots of evaluation but don't focus enough on evidence-based interventions/PSE changes. There are few projects that take place that wouldn't happen anyway (if there were no coalition). I would like to see us be more outcome-focused and simply implement what we know works.”

“Providing the opportunity for team-based training has been most impactful the past few years ... continuing to offer that opportunity would be appreciated.”

“I honestly had no idea this (CCCNP) existed! I will check it out soon.”

“Technical assistance and training is always appreciated, but we are really hampered by lack of financial resources for implementation of identified strategies for our priority issues.”

Appendix: Survey Instrument

Following is the survey instrument, along with instructions, that was sent to the CCC Program Directors, ACS Health Systems Managers, and leadership of cancer coalitions, via Survey Monkey.

SURVEY REMINDERS

Please allow a minimum of 30 minutes to complete the entire survey. Once the survey is started, you cannot close it and return later to complete.

We are asking for responses from the following:

- **CCC Program Director**
- **ACS State-based Health Systems Manager**
- **CCC Coalition Chair/Co-Chairs, and other key coalition leaders you may identify. Please forward the survey link to your CCC coalition leadership.**

Please respond by Friday December 2, 2016.

The mission of the Comprehensive Cancer Control National Partnership (CCCNP) is to help comprehensive cancer control coalitions develop and sustain implementation of CCC plans at the state, tribal, territorial, U.S. Pacific Island Jurisdictional and local levels. Gathering direct input from CCC coalitions has been an integral part of shaping CCCNP efforts.

The survey focuses on collecting information about your technical assistance and training needs, as well as your coalition's efforts to increase colorectal cancer screening rates and HPV vaccination uptake. Individual responses will be compiled in aggregate with others and will remain confidential. Your feedback, ideas, and needs will be used to help plan and develop the CCCNP 2017 initiatives, and provide guidance for future efforts.

* 1. Please select your coalition from the drop down list

* 2. What is your role in the CCC coalition?

- CCC Program Director/Coordinator
- CCC Coalition Chair or Co-Chair
- CCC Coalition Executive Director
- CCC Coalition committee/workgroup Chair or Co-Chair
- CCC Coalition committee/workgroup member
- Other (please describe)

* 3. How long have you been involved in the work of the CCC coalition?

- Less than one year
- 1 – 4 years
- 5 years or more

* 4. Which of the following are the most critical areas of need, in terms of technical assistance and/or training for your coalition **next year (2017)**? (*Select no more than 2*)

- Improving the functioning of our CCC coalition (e.g., sustaining membership, establishing active workgroups, ensuring accountability, etc.)
- Updating our CCC plan
- Engaging key partners in implementation of CCC plan priorities
- Identifying and adapting evidence-based interventions to use in CCC plan implementation
- Identifying and implementing policy, system and environmental changes to support CCC plan implementation
- Evaluation of CCC plan implementation
- Coordinating CCC and other chronic disease coalition efforts
- Other (please describe)

* 5. As you look to your **future efforts, beginning in 2018**, what do you anticipate will be your coalition's most critical areas of need, in terms of technical assistance and/or training? (*Select no more than 2*).

- Improving the functioning of our CCC coalition
- Updating our CCC plan
- Engaging key partners in implementation of CCC plan priorities
- Identifying and adapting evidence-based interventions to use in CCC plan implementation
- Identifying and implementing policy, system and environmental changes to support CCC plan implementation
- Evaluation of CCC plan implementation
- Coordinating CCC and other chronic disease coalition efforts
- Additional funding to implement CCC plan priorities
- Additional funding to support the CCC coalition infrastructure
- Other (please describe)

The next series of questions ask about your coalition's priorities in terms of cancer plan implementation. Please identify your coalition's 1st, 2nd, and 3rd cancer plan implementation priorities.

* 6. Please identify your coalition's **first of three** priority areas, chosen from your cancer plan for implementation. *(Choose one)*

- Breast and cervical cancer screening
- Colorectal cancer screening
- Lung cancer screening
- HPV vaccination
- Tobacco control
- Nutrition and physical activity
- Skin cancer prevention
- Patient navigation
- Clinical trials
- Palliative care
- Survivorship
- Tobacco cessation for survivors
- My coalition has not set priorities for plan implementation
- Other (please identify)

* 7. Please identify your coalition's **second of three** priority areas, chosen from your cancer plan for implementation. (*Choose one*)

- Breast and cervical cancer screening
- Colorectal cancer screening
- Lung cancer screening
- HPV vaccination
- Tobacco control
- Nutrition and physical activity
- Skin cancer prevention
- Patient navigation
- Clinical trials
- Palliative care
- Survivorship
- Tobacco cessation for survivors
- My coalition has not set any other priorities for plan implementation
- Other (please identify)

* 8. Please identify your coalition's **third of three** priority areas, chosen from your cancer plan for implementation. (*Choose one*)

- Breast and cervical cancer screening
- Colorectal cancer screening
- Lung cancer screening
- HPV vaccination
- Tobacco control
- Nutrition and physical activity
- Skin cancer prevention
- Patient navigation
- Clinical trials
- Palliative care
- Survivorship
- Tobacco cessation for survivors
- My coalition has not set any other priorities for plan implementation
- Other (please identify)

* 9. In what ways could the CCC National Partnership assist you in your efforts to address the priority efforts you identified previously? (Select all that apply)

- In person technical assistance workshops with other coalitions
- Webinars
- Provide information resources and tools to assist with implementation
- Linkages with other CCC coalitions who are also working on these priorities to learn from their experiences
- On-site tailored technical assistance from national experts
- Other (please describe)

* 10. Have you visited the CCC National Partnership website? (<http://www.ccnationalpartners.org/>)

Yes

No

11. How would you characterize your coalition's efforts in this first priority area?

Other (please specify)

12. How would you characterize your coalition's efforts in this second priority area?

Other (please specify)

13. How would you characterize your coalition's efforts in this third priority area?

Other (please describe)

14. My coalition has not set priorities for plan implementation

- Please tell us why (drop down menu):
- We don't identify priorities as a coalition
- We plan to identify priorities but haven't done so yet
- Other (please describe)

15. What information or resources on the CCC National Partnership website were most useful to you?
(Choose all that apply)

General information about the CCC National Partnership

News items

Resources - Links to guides and tools

Resources - Links to webinars

Resources - Articles

16. Please feel free to add additional comments or suggestions regarding technical assistance and training here:

* 17. **Select your coalition category**

State or Tribal cancer coalition

State and Tribal cancer coalition members will continue to the CRC and HPV State-Level Stakeholder portion of the survey

Pacific Island Jurisdiction coalition